

NewsLetter

Business and Economy

www.gbedinc.com

Business and Economy

July 2025 | Issue No. 38



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A letter from the president of GBED

Sara Arnberger, President of Great Bend Economic Development shares thoughts about past, present, and future of GBED



IGNITE Sponsorships Available

It's more than a competition, its a movement to keep our community vibrant and growing. Your support matters!



Fridays on Forest, join us again on July 25th!

Innovative Livestock Services, Equity Bank, and Nex-Tech join forces to sponsor this month's event! Turn to page 10 to learn more.



Made in Barton County, Building Nationwide

Kansas

last two brick plants in Kansas, located in Barton County. Shaped from raw clay, these durable blocks have been shipped to buildings in 46 states—proof

that Kansas craftsmanship holds strong coast to coast.

Brick & Tile

Built to Last: A Legacy of Brickmaking Excellence in Barton County

Tell us about yourself and the business.

Starting working in the plant in 1978 when I was 14. Worked summers and weekends through High School and College. I started full time in 1986 when I graduated with a teaching degree in Industrial Education. I worked in the Sample Department. While waiting for a teaching position to open up, I was offered a Sales Position. I worked in direct sales from 1987 until 2001 when I was named the Sales Manager. In 2001 we merged with Cloud Ceramics in Concordia. 2005

Kansas Brick & Tile

Mike Kaiser, President mikek@kansasbrick.com 767 US-281 Hoisington, KS 67544 620-653-2157

Learn More Online

www.kansasbrick.com



Left: One of the original clay pits between Great Bend and Hoisington—this high-quality Dakota Clay has powered production for over 70 years, with enough reserves to last for centuries. Right: One of the plant's earliest kilns, now retired, stands as a testament to 70 years of technological progress.

General Manager, 2010 Executive Vice President, 2025 President.

Ray Smith purchased the land in the early 1950's and after confirming there with high quality clay deposits, decided to build a brick plant. He solicited investors and by 1954, was manufacturing brick. The clay vein is called the Dakota Clay deposits and runs from the Hoisington area up to Concordia

and then on into Nebraska. The first plant could manufacture 8 million brick, 14 million after a tunnel kiln was added. In 1985 a new Lingl plant was built capable of producing 28 million brick. When we merged with Cloud Ceramics the plant in Concordia could also produce 28 million. We built a new

FUN FACTS

- Kansas Brick & Tile bricks are being used for the Innovation Center! That's between 65,000 - 68,000 bricks!
- 10% of Kansas Brick & Tile sales go to Canada!
- These Kansas-made bricks have reached building sites in 46 states—proof that quality craftsmanship stands the test of time.
- The original clay pits have powered production for over 70 years, with enough reserves to last for centuries!

plant in Concordia in 2004, producing 42 million. Our total capacity is now 70 million brick per year. We sell throughout the United States and Canada, and have sold brick in 46 states.

Why did they choose Barton County for the business?

High quality clay deposits. We have been mining on the same 9 acres for the last 71 years, and have hundreds of years' worth of clay

remaining.

Why do you enjoy doing business in Barton County?

Like to work locally in an area where we get to see the results of our product being used. Knowing that the individuals that use are product are getting the best exterior cladding you can buy. Brick

Entrepreneurship Resources with Great Bend Economic Development

Entrepreneurs are the key to success in rural communities. If you have interest in creating a business, reach out to us today for help with business planning, financial analysis and access to start up loan funding. Great Bend Economic Development partners with many experts in the entrepreneurship field to bring you all the resources you need to get started successfully.











Top Left: Bricks slowly dry as they make their way through the tunnel dryer—a critical step before firing. The tunnel gently removes moisture over time, preparing each brick for the next phase. Top Right: Ready for the kiln. These stacked bricks sit atop ceramic layers on steel kiln cars. With the kiln running 24/7, each load moves through a controlled environment of intense heat to achieve strength and durability. Bottom: Fresh from the press—these just-formed bricks ride a conveyor toward the automated machine that stacks the bricks. Still soft and full of moisture, check out our reel on social media to see more beind-the-scenes!



has been proven to last hundreds of years.

What inspired the start of the business?

Since clay single largest material used, it only made sense to start a manufacturing plant in this area. At the time an Acme plant on the north end of Great Bend had just closed down. At one time there were 200 brick plants in the state of Kansas, now the only two remaining are our two plants. In the late 1800's it was very difficult to transport heavy loads of brick, so almost every town had some type of small plant.

What did the startup plan and timeline look like?

It was a quick startup once the clay was tested and the decision made to move ahead with a plant. It was less than two years to get the beehive kilns in place and start producing brick.

What positive feedback would you share with another company looking to open in Barton County?

Centrally located, not only in Kansas but in the United States. It allows sales in all direction eliminating the need for long shipping from the coastlines. We have never had any issues getting the materials, or service we need in Barton County.

What advice would you give to businesses considering Barton County?

It has been a great business to work in. The others plants and employees in the US are so easy to work with. Everyone in the brick industry has a common goal of increasing the amount of brick used, and to insure people understand the quality of product they receive.

Do you have any advice for entrepreneurs starting out?

Talk to your local agencies that are in place to help start-up businesses. Gather investors with similar interests and goals. Planning, planning, planning.

What obstacles have you faced and how did you overcome them?

Mainly employee issues. During Covid we had a difficult time in securing quality workers. We have raised our wages and increased our benefits. We have been able to make better hires over the last two years.

Organization

From the President

To the Great Bend Community,

Following the announcement of my decision to step down as President of Great Bend Economic Development, I've been overwhelmed by the outpouring of support, kind words, and encouragement from across our community. Thank you—from the bottom of my heart—for making this moment so meaningful.

Over the past five years, I've been fortunate to lead a wide range of initiatives aimed at building a stronger, more vibrant Great Bend. Together, we've launched a downtown loft grant program with 34 residential units under construction, tackled childcare shortages, funded the Innovation Center, supported entrepreneurs, and attracted new businesses to town. We've brought in over \$8 million in outside grant funding and invested more than \$2 million in local businesses through our revolving loan programs.

We've nurtured entrepreneurship through the IGNITE program, created training opportunities, and brought new energy to downtown with events like Fridays on Forest and the Big Bend Bash. Our work led to the establishment of a historic district, the start of a major downtown streetscape project, and so much more.

But these accomplishments have never been mine alone. They belong to our board, our partners, our local businesses, and to you—the community that has believed in and championed this work every step of the way. Your support has meant everything.

As I step into a new chapter and prioritize more time with my family, I do so with



immense pride in what we've built and unwavering optimism for what's next. With several major projects near completion—including a STAR Bond district, hotel, and new restaurants—the next chapter for Great Bend is full of promise.

Though I'll no longer serve in this role, my commitment to this community hasn't changed. Great Bend is home. I'll continue to live, work, raise my family here—and advocate for progress in any way I can.

Thank you for the opportunity to serve. It has truly been the honor of a lifetime.

With deep gratitude,

Sara Arnberger

Childcare

Bright Beginnings Postpones First Anniversary Open House

Bright Beginnings by ABCC (Advancing Barton County Childcare) will postpone its First Anniversary Open House, originally scheduled for Friday, June 20, due to scheduling conflicts. A new date for the celebration will be announced later this summer.

The event to commemorate the first year of service to Barton County families and will include opportunities to tour the Bright Beginnings facility, meet staff and board members, and enjoy family-friendly entertainment.

"We are incredibly proud of all that Bright Beginnings has accomplished in its first year," said Sara Arnberger, President of Great Bend Economic Development and ABCC Board Chair. "We look forward to welcoming the community at a later date."

The event will be free and open to the public. Families interested in enrollment or employment opportunities are encouraged to attend the rescheduled event once a new date is confirmed.

For updates and more information about Bright Beginnings, visit www. abccinc.org, email admin@ abccinc.org, or call 620-796-2392.



Now Enrolling!

If you're looking for quality childcare and preschool education in Barton County, we invite you to join our Bright Beginnings family. Spaces are limited—don't wait to reserve your child's spot!



Contact us at 620-796-2392

Visit www.abccinc.org

Email admin@abccinc.org

Entrepreneurship

Investing in Big Ideas: Why Supporting IGNITE Sparks Growth for Our Region

Every great business starts with a spark—an idea, a problem worth solving, a vision for something better. At IGNITE, Great Bend's Shark Tank-style business competition, we celebrate those sparks and give entrepreneurs the tools, resources, and funding to turn their ideas into reality.

That's why sponsorships of IGNITE matter so much.

When local businesses and organizations step forward as sponsors—like our incredible 2024 Investor sponsors, the Department of Commerce and NetWork Kansas—they're not just putting their logo on a program or event banner. They're making a direct investment in the future of our local economy. They're helping to fuel innovation, create jobs, and support homegrown talent.

This year, more than \$95,000 in prize money is on the line for finalists, including a \$50,000 grand prize. The competition has already narrowed down a field of talented semi-finalists who've pitched their hearts out for a chance at the live



finals. Thanks to our sponsors, we're able to offer not just funding but mentorship, exposure, and real opportunity.

Why does supporting entrepreneurship matter?

Because entrepreneurs are risk-takers, job creators, and community builders. When we back them, we're building a stronger, more resilient local economy—one bold idea at a time.

So what does your sponsorship do?

It helps small businesses launch or expand right here in Barton County.

It sends a message that our community believes in fresh ideas and local solutions.

It connects your brand to innovation, opportunity, and regional progress.

As we look ahead to the IGNITE Live Finals on October 10th at the historic Crest Theater, we invite more businesses and leaders to join us in this mission. Whether through a sponsorship or simply attending the event and cheering on these passionate founders, you're helping to shape the future of Barton County.

Because when we invest in our entrepreneurs, we all win.

To learn more about the competition or become a sponsor, visit **igniteks.com**.



Entrepreneurship

CO.STARTERS Core Returns Sept. 3rd:

A Fresh Start for Local Entrepreneurs

Are you ready to turn your business idea into action—or take your existing venture to the next level? **The next session of CO.STARTERS Core begins September 3**, and it's designed for aspiring entrepreneurs, current small business owners, and startups that feel stuck or uncertain about their next move.

CO.STARTERS Core is a 10-week, inperson program that helps participants refine their ideas, test their assumptions, and build confidence. Whether you're still brainstorming, ready to launch, or needing to regroup and refocus, this program offers hands-on support in a collaborative, lowpressure environment.

Classes take place Wednesday evenings, with dinner (included in the registration fee) served at 5:45 p.m. and class running from 6:00 to 9:00 p.m. Sessions are highly interactive, and participants work alongside a small group of peers, guided by a local facilitator who understands the realities of starting a business today.

The cost is \$300, with a \$100 rebate for those who attend at least 9 of the 10 sessions. **Applications are due by September 1,** and space is limited.

One recent graduate, Melissa Prosser, credits CO.STARTERS Core with giving her the confidence and clarity she needed:

"There is a huge disconnect between starting a business in 1990 versus starting a business in 2025," said Prosser, a Spring 2025 graduate. "CO. STARTERS Core has been really good for me—it has given me the confidence and the push forward to open myself up."

Whether you're launching a side hustle,







rethinking your existing model, or finally taking a leap on the idea you've held for years, CO.STARTERS Core provides the structure, support, and tools you need to move forward with clarity.

Applications are now open! Don't wait—apply by September 1 to reserve your spot.

Click here to learn more: www. gbedinc.com/ costarters

Ready to apply,

click here:
Application





Workforce

CK Jobs, an **Enhanced** Platform for **Employers**

Central Kansas Jobs has undergone a significant website overhaul, emphasizing our commitment to connecting talent with career opportunities. Our upgraded platform is designed to empower employers and streamline the hiring process, featuring new enhancements for a better user experience.

Users can now create profiles and establish distinct company profiles, fostering seamless collaboration within organizations. A notable addition is the "Featured Company Highlight," allowing companies to showcase their profiles in a scheduled display for \$50 per month, providing heightened visibility to potential candidates.

While we introduce premium features, posting jobs and viewing resumes remain free for employers and job seekers, ensuring an inclusive and accessible platform. Explore the revamped website at www. centralkansasjobs.com to leverage these new features and make Central Kansas Jobs your strategic partner in building successful teams.

Organization

Support Local Entrepreneurship and Save on State Income Taxes!

Great Bend Economic Development is excited to share that Network Kansas 75% tax credits are back! This program is a win-win for both local businesses and generous supporters like you.

Here's how it works: When you purchase these special tax credits, you'll receive 75% back as a credit on your Kansas income taxes. For example, a \$1,000 contribution would reduce your tax bill by \$750 meaning your total out-of-pocket cost is just \$250.

Even better, 30% of every dollar raised comes right back to Great Bend to help fund vital programs for entrepreneurs and small businesses. That includes training, mentoring, and early-stage funding all designed to grow our local economy.

Tax credits are limited and firstcome, firstserved, so don't wait! If you're ready to make an impact while saving on your state taxes, now's the time.

To reserve your credits or learn more. contact Sara Arnberger at director@ gbedinc. com or call 620-796-2407.

Let's grow Great Bend togetheryour support truly makes a difference!



Entrepreneurship Tax Credits

Program Overview

The Kansas Economic Growth Act of 2004 established the Center for Entrepreneurship (d.b.a. Network Kansas) to build an entrepreneurial ecosystem connecting resource organizations and entrepreneurs. A key initiative was providing seed capital to small businesses in rural and distressed areas, supported by the Kansas Center for Entrepreneurship Tax Credit.

Additional program details:

- A tax credit is a dollar-for-dollar credit against income tax liability
- For every \$1,000 donated, donors will receive \$750 credit directly off of their income tax liability
- Donors may be eligible to receive a federal and state tax deduction and should consult with their individual tax specialist to determine the amount of any deductions. A K-31 Form is required with the individual tax form and is available online through the Kansas Department of Revenue
- Minimum and maximum allocations are based per tax ID number (EIN, SSN) Individuals, financial institutions (i.e., banks, savings & loans), and corporations can donate Lending institutions may apply CRA credits

Minimum allowable tax credit per year \$250 Donation = \$187.50 Tax Credit \$133,333.33 Donation = \$100,000 Tax Credit

Donate

Donations fund entrepreneurship programs and matching loans via Network Kansas' partners, including local/regional organizations, agencies, small business development centers, and others aidling entrepreneurs and small businesses in Kansas.

Contact the Network Kansas Business Development Department (below) for more information regarding criteria for participation and to verify that tax credits are available. Donors will be required to provide identification to receive credit for their donation. Deadline to submit payment is November 1st. Make checks payable to the Kansas Center for Entrepreneurship. Our mailing address is as follows:

Kansas Center for Entrepreneurship c/o Network Kansas P.O. Box 877 Andover, KS 67002-0877

networkkansas.com | 877-521-8600 | taxcredits@



Click the image to download the PDF.



Big Bend Bash 2025: A Celebration to Remember

What. A. Day!

Downtown Great Bend came alive on Saturday, June 7th for the inaugural Big Bend Bash, a brand-new community tradition that brought together thousands for a day full of music, food, and memory-making.

The event kicked off with a lively Red, White & Blue Parade down Main Street, featuring everything from classic cars to eye-popping inflatables with a special shoutout to the Great Bend Bat Cats for making those dancing balloons a crowd favorite! From there, attendees explored an expansive vendor fair, enjoyed toe-tapping tunes from local performers, and let the kids run wild in the bustling Kid Zone (including a mind-blowing illusionist that had kids and adults alike doing double takes).

Food trucks reported recordbreaking sales, and the energy on the street was contagious from morning till night.

"It truly took a village," said organizers at Great Bend Alive, who partnered with the City of Great Bend to make the Bash happen on a fast timeline. "The community showed up in a big way, and we're incredibly grateful to everyone who participated, volunteered, or simply came out to enjoy the day with us."

A heartfelt thank-you goes out to all our generous sponsors, including:

Stone Sand Co., Parr Sound & Light, EAGLE Media, Walnut Valley Seed, L & M Contractors, Kevin & Tammy Romine, Fireworks for Less, T&L Fireworks, Queen Bee Nutrition, Seaton Construction, Innovative Group, Club 1 Fitness, JT Auto Detailing, and Equity Bank — your support made the magic possible.

Relive the magic!

We're sharing photos and video highlights throughout the week on our social media channels, and we'd love to see your favorite moments too. Tag us @GreatBendAlive and use #BigBendBash2025 to keep the celebration going!

Tell us what you think

Help us make next year's Big Bend Bash even better by filling out our short community survey: https://forms.monday.com/





Fridays on Forest is July 25th with Live Music, Food, Drinks & Community Fun!

Join us downtown for the next Fridays on Forest event on Friday, July 25th, proudly sponsored by Innovative Livestock Services, Equity Bank, and Nex-Tech. It's a summer night you won't want to miss-packed with great food, cold drinks, local music, and the heart of our community!

Live Music

Kick off the weekend live music and fun for the family. Bring your lawn chairs or dancing shoes and settle in for a night of hometown music and memories under the stars.

Local Eats You'll Love

Come hungry and support these local food vendors:

Flatlanders - Stone-fired Pizzas

- ·Lazy Bacon BBQ
- ·Lumpy's
- ·Los Dos Potrillos
- The Spread behind Dry Lake **Brewing**
- Gambinos Buffet (5-7 pm)

Drinks on Tap

Enjoy refreshing adult beverages from:

- Los Dos Potrillos
- · Charlie's Place
- ·Lumpy's
- Dry Lake Brewing
- Avast Ye Java

Whether you're catching up with neighbors, enjoying dinner downtown, or just soaking in the live music, Fridays on Forest is the place to be this summer.

Want to Get Involved?

Fridays on Forest doesn't happen without amazing volunteers like YOU! Help us keep the fun going by signing up for a shift:

Volunteer Sign-Up: Click Here



Click the image above to watch the recap reel from June's Fridays on Forest on Facebook.

What is a Kansas Main Street?

Kansas Main Street Organizations are a self-help, technical assistance program that targets revitalization and preservation of downtown districts through the development of a comprehensive strategy.

Main Street America™ leads a movement committed to strengthening communities through preservationbased economic development in older and historic downtowns and neighborhood commercial districts.





For the latest updates follow Great Bend Alive on:

Facebook



Instagram





GBED Newsletter | July 2025



Marketable Statistics

How about some spending pattern facts?!

Our area spends \$16 Million on Apparel and Apparel Services every year!

That's almost \$1,600 per household!

retail strategies							91											
o II: opending Paterns Summary (Annual)	vvaimart 0-5 min						vvaimart 0-10 min						valmard 0-20 min					
		Aggregate Expenditure Estimate	%		Average per Household	Market Index to USA	Aggregate Expenditure Estimate	%		Average per Household	Market Index to USA		Aggregate Expenditure Estimate	%		Average per Household	Market Index to USA	
Apparel and services	\$	6,330,073	4%	\$	1,525.97	80	\$ 10,900,732	4%	\$	1,585.36	83	\$	16,083,198	4%	\$	1,586.10	83	
Men and boys	\$	1,462,912	1%	\$	352.66	80	\$ 2,509,466	1%	\$	364.97	82	\$	3,717,112	1%	\$	366.58	83	
Women and girls	\$	2,527,174	2%	\$	609.22	79	\$ 4,354,193	2%	\$	633.25	83	\$	6,412,707	2%	\$	632.41	82	
Children under 21	\$	193,009	0%	\$	46.53	84	\$ 338,764	0%	\$	49.27	89	\$	492,275	0%	\$	48.55	87	
Footwear	\$	1,432,162	1%	\$	345.25	81	\$ 2,462,263	1%	\$	358.10	84	\$	3,640,408	1%	\$	359.01	84	
Other apparel products and services	\$	714,820	0%	\$	172.32	80	\$ 1,236,045	0%	\$	179.77	83	\$	1,820,703	0%	\$	179.55	83	

Development

Attention Manufacturers!

Did you know there are funds available to assist in your expansion projects? Get in touch with us today to find out how to take advantage of the State's incentive programs for manufacturing. Whether you're expanding machinery, building space, capital improvements in general, hiring new employees or

re-training existing ones, there are programs that are in place to help you and we're here to help make it happen!

Check out the list of all Kansas Business Incentives here and get in contact with us at **director@ gbedinc.com** if you feel like you might qualify.



Upcoming Events and Business Education



Build Your Brand & Marketing Blueprint

Tuesday, July 15th 9-12pm \$79.00 4747 Troost Ave. Kansas City MO www.sba.gov/event/70898



Social Media Strategies

Tuesday, July 22nd 9-12pm \$79.00 4747 Troost Ave Kansas City MO www.sba.gov/event/70899



Quarterly Connect & Collaborate (LOZ)

Wednesday, July 16th 8:30-9:30pm 3737 Osage Beach PKWY STE C2 SFCC Lake of Ozark Campus | Room 147 Osage Beach, MO 65065 www.sba.gov/event/70482



Fridays on Forest

Sponsored by ILS, Equity Bank, and Nex-Tech

Friday, JULY 25th 5 pm - 10 pm Forest Ave between Main and Williams St. www.gbedinc.com/downtownevents

Please note that online registration will close at noon the day before each event, learn more online: www.gbedinc.com





Education

SBDC & SBA Classes

Reading and understanding financial statements Tuesday, July 1st 3-6pm \$79.00

www.sba.gov/event/70896

MySBA Certification Training: Preparing for my SBA Certification Thursday, July 3rd 2-3pm

www.sba.gov/event/72404

MySBA Certification training: Mentor Protege & Empower to Grow Programs Tuesday, July 8th 2-3pm

www.sba.gov/event/72418

Show Me the Money! Navigating Funding Options for your Business Tuesday, July 8th 3-6pm \$79.00 www.sba.gov/event/70897 Polishing your Business Idea Wednesday, July 9th 6-8pm

www.sba.gov/event/71569

MySBA Certification Training: Certification Eligibility Requirements Thursday, July 10th 2-3pm

www.sba.gov/event/72407

Marketing Strategy Thursday, July 10th 6-7:15 pm

www.sba.gov/event/71574

Social Media Marketing Thursday, July 10th 7:30-8:30pm www.sba.gov/event/71573

Business Financial Literacy Monday, July 14th 11:30-lpm www.sba.gov/event/71572 Quarterly Connect & Collaborate Wednesday, July 16th 8:30-9:30 am

www.sba.gov/event/70481

Accessing Capital for Small Business Thursday, July 17th 9-11am

www.sba.gov/event/71571

MySBA Certification Training: Navigating the Application Process Thursday, July 17th 2-3pm

www.sba.gov/event/72410

Small Business Success: Mastering the Essentials
Saturday, July 19th
9:30-11:30am
www.sba.gov/event/71570

Reach Customers Online with Google Monday, July 21st

12-1pm

www.sba.gov/event/72853

MySBA Certification Training: Deep Dive into Entity-Owned/8(a) and HubZone Applications

Tuesday, July 22nd

2-3pm

www.sba.gov/event/72422

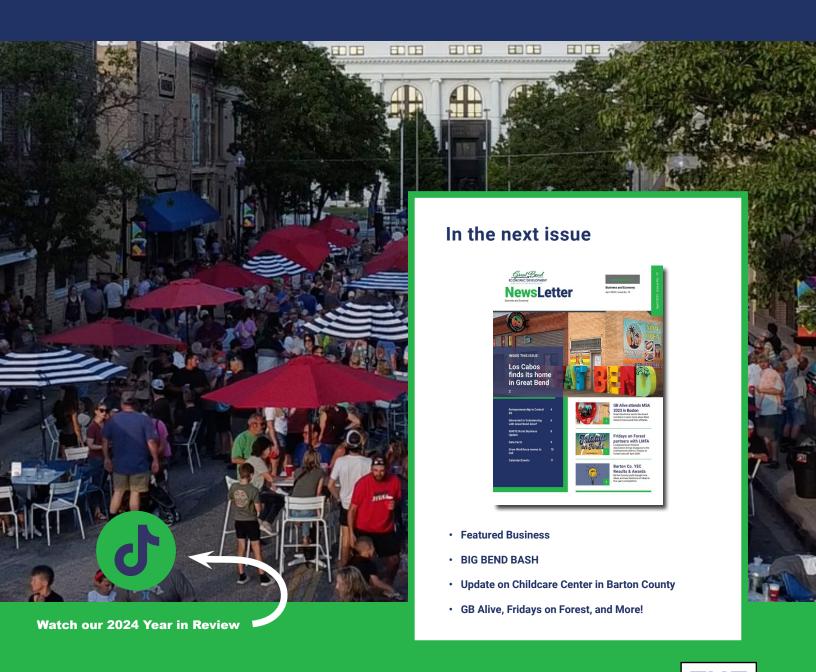
MySBA Certification Training: Continuing Eligibility and Compliance Thursday, July 24th 2-3pm

 $\underline{www.sba.gov/event/72415}$

Lunch and Learn: 5 Ways to Use ChatGPT (AI) for Small Business Thursday, July 31st 12-1pm

www.sba.gov/event/71568

"Economic development is not a science, but an art, and a combination of forces and factors that must come together in the right way at the right time." - James E. West



Let's keep in touch

Great Bend Economic Great Bend, Kansas 67530





























Entrepreneurship Tax Credits

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- Donors may be eligible to receive a federal and state tax deduction and should consult with their individual tax specialist to determine the amount of any deductions. A K-31 Form is required with the individual tax form and is available online through the Kanses Department of Revenue
- Minimum and maximum allocations are based per tax ID number (EIN, SSN)
- Individuals, financial institutions (i.e., banks, savings & loans), and corporations can donate
- Lending institutions may apply CRA credits

Minimum allowable tax credit per year

\$250 Donation = \$187.50 Tax Credit

Maximum allowable tax credit per year

\$133,333.33 Donation = \$100,000 Tax Credit

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Kansas Center for Entrepreneurship c/o Network Kansas P.O. Box 877 Andover, KS 67002-0877



networkkansas.com | 877-521-8600 | taxcredita@networkkansas.com