

NewsLetter Business and Economy

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Business and Economy May 2023 | Issue No. 13

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Fridays on Forest 2nd event of 2023

Bat Cats join us for fun in the entertainment district, at the next event on May 26th!



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YP/ED IGNITE Mixer set for May 17th

Barton County Young Professionals are invited to learn more about GBED's IGNITE Rural Business Competition.

The Zarah approved for Loft Grant

The Zarah, formerly a hotel, has a new future as downtown residential apartments.



Grand Opening is set for Saturday, May 13 at 8 a.m.

Harbor Freight Tools

Tyler Schmidt, Great Bend Store Manager 4903 10th Street Great Bend, Ks 67530 PHONE: (620) 603-6039 <u>www. harborfreight.com</u>

Harbor Freight Tools <u>Hours</u>: Monday - Saturday: 8:00am - 8:00pm Sunday: 8:00am-6:00pm

Development

Harbor Freight Tools

Bringing New Opportunities for Growth and Innovation to the Community

Tell us about the business:

Harbor Freight Tools has been America 's go-to source for affordable tools since its start in 1977 as a Southern California based mail-order company. Harbor Freight is still owned and led by founder Eric Smidt, who learned long ago that by working directly with factories he could pass the savings on to the customer without compromising on quality.

Over 75 million customers, from professional contractors and technicians to homeowners and hobbyists, come to Harbor Freight to find the tools and equipment they need to get the job done. The company has a world-class team of engineers and experts in all tool categories to ensure that its tools meet or exceed industry standards and deliver unsurpassed value. Today, Harbor Freight Tools has over 1,400 stores across the country, 25,000 associates and more than 75 million customers who depend on Harbor Freight 's quality and value to earn a living, repair their homes and cars and pursue their hobbies. With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools is one of the nation 's fastest growing retailers, opening two new stores every week.

The store is open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday. Customers can find our latest deals on our website <u>harborfreight</u>. <u>com</u>, or by signing up for our emails or texts on the website. There are always great new deals at the store.

Why did you choose to locate your business in Barton County?

This is our first location in Barton County, and we've been looking to open a location for quite some time. This is going to be much more convenient for our customers in Great Bend and in Barton County because currently our customers have to travel about 47 miles to our Hays location or 51 miles to our Hutchinson store.



With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories.

Why do you like to do business in Barton County?

We were able to find a location that met our requirements... good visibility, ample parking and the right square footage. Our store in the Village Mall will be one of our larger stores, at approx. 19,633 sq. ft, but still smaller than the so-called "Big Box" stores in our category which we feel is an advantage as it is easier to shop and find what you need. We also felt there was a great pool of applicants to join our team in Barton County. We offer Associates competitive pay, benefits, and the opportunity to advance in one of the fastest growing companies in the country.

What did your startup plan and timeline look like?

We spent time looking for the right location, and were willing to wait until we found it.



If you could share any positive feedback to another company hoping to open in the Great Bend market, what would it be?

We think that Great Bend is a great market for growth in terms of customers and in terms of finding the talent you need for your business.

Anything else you'd like to share about your business experience thus far?

We are looking forward to our grand opening very shortly. (May 13th at 8am)



Entrepreneurship Resources with Great Bend Economic Development

Entrepreneurs are the key to success in rural communities. If you have interest in creating a business, reach out to us today for help with business planning, financial analysis and access to start up loan funding. Great Bend Economic Development partners with many experts in the entrepreneurship field to bring you all the resources you need to get started successfully.













Another **Successful Entrepreneur in Barton County**

Great Bend Economic **Development celebrated Global** Entrepreneurship Week in November 2022 with a video series. We at GBED want to continue to spotlights these businesses throughout the year as we celebrate those entrepreneurs that have been successful. We hope to inspire the next wave of entrepreneurs with the wisdom these featured Barton County businesses have learned!

This month we highlight Barnard Tire & Automotive/ Brand-17 BBO, Brance Barnard shares advice to entrepreneurs, and how he has dealt with challenges.

Watch Brance's interview:







Great Bend Alive #FridaysonForest

A Great Beginning to the Season

Great Bend Alive, the downtown arm of Great Bend Economic Development (GBED), hosted the first Fridays on Forest of the 2023 Season on April 28th. The Kansas wind had other plans for the day, so organizers opted to forego the use of the umbrellas that are usually at every table. With the wind, it was a chilly start to the event and the ribbon cutting that kicked off the third season for GB Alive. However, by 7 pm, the winds calmed, and the weather was picture perfect. (Follow Great Bend Alive for more pictures and videos)

Thank you again to Lovegrass Music Festival for bringing



Another great season began with our Chamber Ribbon cutting! Thank you to all of our volunteers, committee and board members that help make events like Fridays on Forest a success. Join us May 26th for the next Fridays on Forest!

bluegrass to Fridays on Forest. The bands found some new fans for sure! Thank you to all those that came out to enjoy Great Bend's downtown, the regulars, the first-timers, and the out-of-towners, all of us at Great Bend Alive hope you had a great time.

> Downtown is important because it's the heart and soul of any community. If you don't have a healthy downtown, you simply don't have a healthy

town. - Ed McMahon (Chair Emeritus, National Main Street Center Board of Directors)



'May' your Fridays always be fun, and save the last Friday to join us on Forest

GB Alive is pleased to announce the next Fridays on Forest event is May 26th, 2023. The event will take place on Forest Avenue, from Williams to Main, thanks to our evening's event sponsors Pryor Automatic & HazMat. Join us to enjoy live music by Tim Anthony & the Animals and fun some fun throughout the evening with the Bat Cats Baseball team.

In addition to great music, attendees can also enjoy delicious food from Lumpy's, Los Dos Potrillo's, The Spread, and Yo Dog Wieners, in addition to our alcohol vendors, Los Dos Potrillo's, Lumpy's, Charlie's Place, and Dry Lake Brewing.

Great Bend Alive is full steam ahead into another great season of Fridays on Forest. Mark your calendar for the last Friday of each month between now and October for all the Fridays on Forest events. Many sponsorships and partnerships are already in place but if you, your business, or your organization would like to get involved, please reach out to GBED staff at 620-796-2407 or marketing@gbedinc.com.

Curious about volunteering? Sign up at: <u>https://</u>

volunteersinaction.galaxydigital.com, and become a fan of Great Bend Economic Development to stay up to date on projects/events for which you can provide assistance. Another way to stay informed is to follow Great Bend Economic Development and Great Bend Alive on social media.

Share your pictures on social media with the hashtag: #GBAlive,







LIVE MUSIC-TIM ANTHONY & THE ANIMALS FOREST AVEBETWEENMAIN & WILLIAMS

5.00-9.00 PM | LIVE MUSIC | GAMES | FOOD & DRINKS

Join us for another great event on May 26th. No ticket needed, everyone is welcome!



Entrepreneurship IGNITE asks: Is it time to start your business in Barton County?

IGNITE competition entices entrepreneurs with \$95K in total prize money

IGNITE Rural Business promotion is airing on KSN-TV, streaming, digitally, along with our organic social media campaigns. This competition aims to empower, support, and nurture entrepreneurs in Barton County, promoting creativity and innovation as part of our mission to have a positive impact.

So why should you start a business or turn your idea into reality?

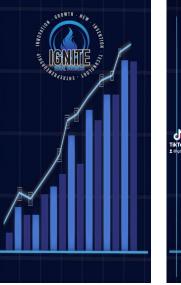
Flexibility and control

One of the biggest benefits of being an entrepreneur is flexibility and control over your schedule, workload, and work environment. You have the freedom to choose when, where, and how you work, which can lead to a better worklife balance and increased job satisfaction.

Opportunity for growth

Entrepreneurship provides opportunities for personal and professional growth. As an entrepreneur, you are constantly learning new skills, facing new challenges, and growing as a person. You can also build a business that can grow and scale over time, providing even greater

Check out what a few local, seasoned business owners said they would have done with the \$50,000, First-Place, prize. Click the link to watch on TikTok.







opportunities for growth and success.

Pursue your passions

Starting a business can give you the opportunity to pursue your passions and create something that you truly believe in. Whether you are passionate about technology, social impact, or art, entrepreneurship can give you the chance to turn that passion into a viable business.

Financial potential

While there are risks involved in starting a business, there is also the potential for sig-nificant financial rewards. As an entrepreneur, you can build a business that gener-ates income, creates wealth, and provides financial security for you and your family.

Make a difference Entrepreneurship can also provide the opportunity to make a difference in the world. Whether it's by creating a product or service that solves a problem, contributing to the local community, or positively impacting the environment, entrepreneurs can create meaningful change through their businesses.

Learning and growth opportunities are only the beginning when you take the leap into entrepreneurship. This competition can provide that as well as the opportunity to receive feedback from judges, mentors, and other industry experts. You will soon find that opportunities are all around, to learn from other entrepreneurs.

How to participate

For details on how to join the IGNITE competition, deadlines, and requirements, please go to www.igniteks.com for a full list of information. However, if you would like to get your business involved as a mentor or being a sponsor of the live event, please reach out to GBED President, Sara Arnberger at <u>director@gbedinc.com</u>. **SP/GBED**May 7
IGNITE RURAL BUSINESS

Barton County Young Professionals are invited to come to learn about ICNITE, an entrepreneurship competition, in a fun new way!

Entrepreneurship

BCYP partners with GBED for an IGNITE Mixer

On May 17th, Great Bend Economic Development is hosting a fun, interactive networking event for Barton County Young Professionals from 5 pm to 7 pm at Dry Lake Brewing (1305 Main Street, GBK). Barton County Young Professionals connect those who work, live, and play in Barton County with our business and non-profit community through networking, volunteer, and leadership opportunities.

At this event, BCYP members and guests will learn more about the IGNITE Rural Business competition through an entertaining, interactive presentation by Great Bend Economic Development. Dry Lake is providing the space that BCYP-ers will have a chance to meet and connect with other like-minded professionals in their field and from across Barton County. Enjoy refreshments including mini-snacks from Joe's redneck Grill food truck, a drink ticket to the first 100, and door prizes throughout the event including two VIP Experience Prizes. The first VIP prize is a reserved table (for four) at Fridays on Forest, 8 drink tickets, and a few surprises. The other VIP prize is 5 tickets for the IGNITE Rural Business finale (Oct. 5th) in our special BCYP Balcony section. The IGNITE prize includes drinks and waitstaff to assist you during the preshow reception. want to miss this one. By bringing a friend, you'll be eligible for an extra ticket in the drawings. So hit them up, and send those emails, texts, DMs, Snaps, and messages to encourage your friends to attend! If they show up and give your name, you will be given bonus entries for our prize drawings. Thank you to our partners and sponsors, The Great Bend Chamber of Commerce, Barton County Young Professionals, and Dry Lake Brewing.

Great Bend ONOMIC DEVELOPMENT

Bring your friends because you don't

Who: Young Professionals
What: IGNITE Infotainment/ Networking Mixer
When: May 17 from 5 pm - 7 pm
Where: Dry Lake Brewing, 1305 Main Street, GBK

Housing

Loft Grant

GBED Board Approves The Zarah's Application for the Loft Grant

The loft grant project was created to help property owners close the gap on usable space. We want to see livable downtown space, expanded business space and overall more opportunities for an active downtown corridor.

At the April 24th Board Meeting, GBED Board of Directors voted in favor of awarding the funds to the new downtown housing development, The Zarah. After review of the application, the board of directors voted and approved The Zarah taking advantage of the Loft Grant. The Zarah will be awarded \$5.50 per square foot, amounting to upwards of \$265,000. GBED will



Main Street, Looking Southeast from Lakin Avenue, Great Bend, Kansas

The Zarah has been a staple in downtown Great Bend, formerly a hotel.

award the check to The Zarah investors later this month.

Loft living is an exciting and unique investment opportunity that offers a one-of-a-kind living experience. By investing in a loft, you can own a piece of history, as many loft buildings were once used for commercial or industrial purposes before being transformed into trendy, upscale residences. Loft living offers a modern, open-concept living space with high ceilings, large windows, and unique architectural features. In addition, lofts are often located in trendy and highly sought-after urban neighborhoods, offering easy access to local amenities, cultural attractions, and public transportation. Investing in a loft is not just an investment in real estate, it's an investment in a lifestyle - one that is both exciting and fulfilling. So why not take the plunge and invest in loft living today?

Visit https://www.gbedinc.com/downtowndevelopment for more information.



The Zarah will be renovating the 2nd and 3rd floors to create 24 residential units.

MEET OUR PRESIDENT

lirector@gbedinc.com



Sara Arnberger is a native of Great Bend, Kansas and located back to the area to pursue the opportunities with economic development. Sara comes to Great Bend Economic Development with a bachelors degree from Friends University and close to 10 years of experience in management and customer service. Her experience combined with her passion for the area is sure to spur new growth.

COMMS DIRECTOR marketing@gbedinc.com



Communications Director, Lee Ann June, is a longtime local with a love for community. She is excited to join forces with GBED to promote and grow Barton County. Bringing a comprehensive set of skills that are valuable to the organization, she sharpened her skills in marketing, planning, and communication at the Great Bend Chamber of Commerce, and now is delighted to contribute her talents to GBED's efforts. Mother of two, former business owner/instructor, and creative; she brings a unique perspective to this position. Motivated by GBED's momentum, Lee Ann is invested in seeing the Great Bend area thrive.



To help pay a wonderful tribute to the Vietnam Veterans in our community! Scan the link or <u>CLICK HERE</u> to sign up!

WHAT TO KNOW BEFORE YOU VISIT ...

- The Wall and Mobile Education Center will be open 24 hours a day.
- Parking is free and located on-site. Handicap parking is also available.
- Visitors can view the exhibit at their own pace.
- Children are welcome.
- No dogs or pets are allowed except for service animals.
- There are NO concessions or souvenirs for purchase.

The Wall that Heals Stops in Great Bend, May 11-14

Volunteers are needed, and community is encouraged to attend and honor our veterans

The Wall That Heals exhibit features a three-quarter scale replica of the Vietnam Veterans Memorial in Washington, D.C. The replica is 375 feet in length and stands 7.5 feet high at its tallest point. Visitors experience The Wall rising above them as they walk towards the apex, a key feature of the design of The Wall in D.C.

Like the original Memorial, The Wall That Heals is erected in a chevron shape and visitors can do name rubbings of individual service members' names on The Wall. The replica is constructed of Avonite, a synthetic granite, and its 140 numbered panels are supported by an aluminum frame. Machine engraving of the more than 58,000 names along with modern LED lighting provide readability of The Wall day and night.

As on The Wall in D.C., the names on The Wall That Heals are listed by day of casualty. Beginning at the center/apex, the names start on the East Wall (right-hand side) work their way out to the end of that wing, pick up again at the far end of the West Wall (left-hand side) and work their way back into the center/apex, joining the beginning and end of the conflict at the center.

The Wall that Heals is open 24 Hours, with free admission. For more details on the Welcome parade, and the wall itself, go to the <u>EXPLORE GREAT BEND Facebook</u> page, for the Facebook event (click here), or visit the web page (click here).

VOLUNTEERING

Please use the button below to sign up for volunteer shifts. Volunteers are encouraged to attend a training on Wednesday, May 10 at 6 p.m. 6 to 8 volunteers are needed for each shift. There is no age restriction for volunteers, however, if under 18 a parent, guardian, coach, teacher, etc. must be present during the shift. <u>CLICK HERE TO SIGN UP TO VOLUNTEER.</u>

May 9th: The Wall That Heals arrives in Great Bend by a motorcade of 150-200 motorcycles escorting the semi-trailer into town around 2:30pm. The motorcade will be headed north on Main Street and proceeding west on 24th Street toward Al Burns Field at Veterans Memorial Park to make its final stop for the week. They ask everyone to join us on Main Street or 24th Street waving your flags and wearing red, white and blue to show your patriotism and give these Vet's the Welcome Home they deserved when they returned home from the Vietnam War.

Quality of Life What part will you participate in?

Connect with your city and county

Civic engagement is a vital aspect of a healthy and thriving democracy. It refers to the active participation of citizens in the democratic process, including voting, volunteering, community organizing, and advocacy. Despite the importance of civic engagement, many people in society remain disengaged from the political process. It is therefore essential to inspire people to get involved and do their civic duties.

One way to inspire people to get involved in civic duties is to emphasize the importance of their participation in the democratic process. By participating in the democratic process, citizens can help shape the future of their communities and their country. They have a say in the decisions that affect their daily lives, and their voices can make a difference in the outcome of local and national issues.

Another way to inspire people to get involved is to provide them with information on the issues that affect their communities. Many people are not engaged in the democratic process because they feel disconnected from the issues that matter to them. By providing information on these issues, people can gain a better understanding of how their participation can make a difference.

Creating opportunities for people to get involved in their communities can also inspire civic engagement. For example, organizing community service events or voter registration drives can encourage people to become more involved. These events not only provide opportunities for people to make a difference, but they also help build a sense of community and solidarity.

It is also essential to celebrate the contributions of those who are already involved in their communities. Recognizing the work of community leaders and volunteers can inspire others to get involved and make a positive impact. Additionally, involving young people in the democratic process is crucial to ensuring the future of civic engagement. Engaging youth through educational programs and community outreach can help create a sense of responsibility and commitment to civic duties.

In conclusion, inspiring people to get involved and do their civic duties is essential to a healthy and thriving democracy. By emphasizing the importance of their participation, providing information on the issues that affect their communities, creating opportunities for involvement, recognizing contributions, and engaging youth, we can promote civic engagement and create a more just and equitable society.



Engaging with your community helps to build a stronger, more vibrant community

Getting involved in your local community is one of the most impactful ways to create positive change and make a difference. Whether it's volunteering at a local organization, attending city council meetings, or simply taking the time to vote in local elections, civic involvement can help to shape the future of your community and create a better quality of life for everyone. By working together and engaging with your fellow community members, you can help to address important

issues, support local businesses and organizations, and build a stronger, more vibrant community. So don't wait - get involved today and start making a difference!

By working together and engaging with your fellow community members, you can help to address important issues, support local businesses and organizations, and build a stronger, more vibrant community.



Marketable Statistics

How about some spending pattern facts?!

Our area spends 4.7 million on processed dairy products annually.

That's \$464 per household annually... That's so many milk and dairy products!

STI: Spending Patterns Food: Cereals, Bakery, Meat and Dairy (Annual)	y, Meat and Dairy 0-5 min				Walmart 0-10 min					Walmart 0-20 min						
		Aggregate Expenditure Estimate	%	Average per Household	Market Index to USA		Aggregate Expenditure Estimate	%	Average per Household	Market Index to USA		Aggregate Expenditure Estimate	%		Average per Household	Marke Index to USA
Dairy products	\$	1,850,863	10%	\$ 446.18	79	\$	3.195.060	10%	\$ 464.68	82	s	4,700,563	10%		463.56	82
Fresh milk and cream	S	611,979	3%	\$ 147.53	80		1,057,166	3%		83		1.552.079	3%		153.06	8
Fresh milk, all types	\$	490,488	3%	\$ 118.24	80	\$	848,596	3%	\$ 123.42	84		1,244,166	3%	\$	122.70	8
Cream	\$	121,474	1%	\$ 29.28	79	\$	208,559	1%	\$ 30.33	82	\$	307,903	1%	\$	30.36	8
Other dairy products	\$	1,238,899	7%	\$ 298.66	79	\$	2,137,913	7%	\$ 310.93	82	\$	3,148,488	7%	\$	310.50	8
Butter	\$	136,797	1%	\$ 32.98	80	\$	234,885	1%	\$ 34.16	83	\$	347,647	1%	\$	34.28	8
Cheese	\$	596,245	3%	\$ 143.73	79	\$	1,028,433	3%	\$ 149.57	82	\$	1,514,486	3%	\$	149.36	8
Ice cream and related products	\$	269,815	1%	\$ 65.04	80	\$	465,657	1%	\$ 67.72	83	\$	685,150	1%	\$	67.57	8
Miscellaneous dairy products	\$	236,036	1%	\$ 56.90	77	\$	408,919	1%	\$ 59.47	81	\$	601,194	1%	\$	59.29	8

Focus Areas



Follow along on our journey

We are elated with the momentum gained and plan to continue to capitalize on the current progress and continue pushing forward on many ground breaking projects.

If you are interested in *investing* in GBED projects, we would be happy to keep you updated on any specific categories of interest. The upcoming project categories that we will be seeking funding for are as follows:

- * Housing
- * Entrepreneurship
- * Childcare * Apprenticeships

Anything you want to see in these newsletters that was not included? Please reach out to <u>marketing@gbedinc.com</u> with your feedback.

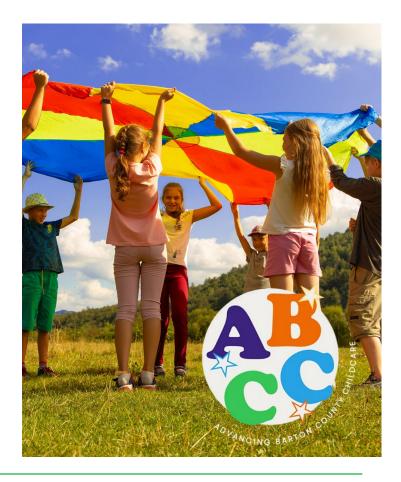
Childcare ABCC's first childcare center progress

Childcare Center update

Advancing Barton County Childcare, established by Great Bend Economic Development, has taken on the task to find the funding the group daycare center in Great Bend. Sara Arnberger said applications have been received for the site director position and the project will soon be sent out for bids.

The construction manager at risk has been selected. ICON Structures will lead the bid process for subcontractors.

The daycare center is anticipated to be the first of multiple daycares built around Barton County. The first site is at 10th Street and K-96 Highway. To learn more go online to: <u>https://www.gbedinc.com/abcc</u>



Workforce

Grow Workforce Summit moves to fall

Pushing back the date to ensure more attendance and to add new resources.

In an effort to maximize interest and attendance, Great Bend Economic Development and our workforce partners have moved the event formerly know as Job Fest to the fall on November 8th. The group is committed to bringing back incentives for job seekers in those big give-a-ways, add innovative ways for the business community to get more exposure to the area, as well as add fun elements like food trucks to keep the atmosphere light. Many in the Barton County Workforce Connection group have resources our business community is unaware of, so we hope to bridge those gaps with what we are calling "farm show style" speakers throughout the day in one corner of the ballroom. Save the Date and stay informed by subscribing to our newsletter at **www.gbedinc.com**.



Are you a business owner that would like to sponsor, or participate in the Grow Workforce Summit? If so, please reach out to GBED staff to join the committee, <u>marketing@gbedinc.com</u>.

Upcoming Events and Business Education

2 MAY	Digital Marketing Strategies for Small Business Tuesday, May 2, 2023 - Thursday, May 6, 2023 1:30 PM - 4:30 PM Cost: \$75 RC, 145, 12345 College Blvd. Overland Park, KS https://ce.jccc.edu/courseDisplay.cfm?schID=35160	QuickBooks Fundamentals - for Online Users Thursday, April 13, 2023 12:30 p.m. – 4:30 p.m. Cost: \$199 RC, 234 -12345 College Blvd., Overland Park <u>https://secure.com/</u>
3 MAY	IRS Small Business Tax Workshop Wednesday, May 3, 2023 1:00 PM - 5:00 PM Cost: \$45 RC, 145, 12345 College Blvd. Overland Park, KS17 MAYhttps://ce.jccc.edu/courseDisplay.cfm?schID=35160	Kansas Retail Sales & Compensating Use Tax Wednesday, May 17, 2023 9:00 a.m 12:00 p.m. Cost: \$20 Main Campus, Regnier Center, 145 12345 College Blvd., Overland Park, KS <u>https://secure.com/</u>
10 MAY	How to Start a Business Wednesday, May 10, 2023 5:30 p.m 7:30 p.m. Cost: FREE Topeka Shawnee County Public Library 1515 SW 10th Ave. (Learning Center), Topeka KS 66604 <u>https://secure.com/</u>	Kansas Sales and Compensating Use Tax for Construction Contractors Wednesday, May 17, 2023 1:30 p.m. – 4:30 p.m. Cost: \$15 RC, 145 -12345 College Blvd., Overland Park <u>https://secure.com/</u>
11 MAY	Bridging the Capital Gap: A Kansas SBDC Lending Summit Thursday, May 11, 2023 7:00 a.m 4:00 p.m. Cost: \$99 Main Campus, Regnier Center, 101 12345 College Blvd., Overland Park, KS https://secure.com/	Fridays on Forest Friday, May 26, 2023 5:00 p.m9:00 p.m. Tickets to get in: FREE Forest Street between Main & Williams in Great Bend Learn more: greatbendisalive

<u>Calendar on the www.gbedinc.com</u> <u>Home Page has class descriptions & links.</u>

Education

Small Business Development Center Online Classes

Your Pitch and Beyond

Thursday, May 4, 2023 4:00 PM - 6:00 PM Cost: FREE https://secure.com

State Tax for Retailers

Thursday, May 25, 2023 9:00 AM - 12:00 PM Cost: FREE _https://secure.com

State Tax for Contractors

Thursday, May 25, 2023 1:00 PM - 3:00 PM Cost: FREE _https://secure.com

IRS Small Business Tax Workshop

Tuesday, June 6, 2023 1:00 PM - 3:00 PM Cost: \$45 _https://secure.com Designing Your Branding, Marketing, and Sales Wednesday, June 14, 2023 Cost: \$24 _https://secure.com

Fundamentals of Business Monday, June 26, 2023 Cost: \$45 _https://secure.com







Interested in purchasing **75%** tax credits? Please reach out ahead of time to Sara Arnberger at <u>director@gbedinc.com</u> and get more information about how you can take advantage of them. *"Economic growth is not an end in itself, but a means to an end – a way of improving people's lives."* - Paul Krugman

<complex-block>

- Update on Loft Grants
- GB Alive, Fridays on Forest, and More!

Let's keep in touch

Great Bend Economic Development, Inc. 3111 10th Street Great Bend, Kansas 67530

620-796-2407

marketing@gbedinc.com www.gbedinc.com



