

NewsLetter

Business and Economy

Issue no. 10

Great Bend
ECONOMIC DEVELOPMENT
A Barton County Partnership for Growth
www.gbenedinc.com



GBED Board Members tackle strategic planning **for 2023 and beyond**

At the beginning of 2023, the Great Bend Economic Development Board and staff reflected on the organization's previous strategic plan and top priorities. The board took a fresh look at the plan and priorities with the help of current, outgoing, as well as new board members. January 25th the group tackled the next ten years, knowing GBED's board would be reviewing these after 2 to 3 years. The mission of the organization is simple, to improve the economic quality of life for working families of the community. However, the execution of that mission takes several different approaches, initiatives, programs, and partnerships. The group not only looked at the organization but also, the programs, projects, and again, who those partners are to move the needle. The top five areas of focus include workforce, business recruitment and expansion,

entrepreneurship, downtown development, and quality of life. Workforce was at the top of mind for many at the table. Workforce is not only getting employers the people they need, it also encompasses housing and childcare.

Great Bend Economic Development's Board consists of business professionals from the public and private sectors, with representation from the city and county as well. The 2023 Board includes Dennis Neeland (former Operations Manager for Great Bend Coop, Coldwell Banker Real Estate full-time independent sales associate), Kevyn Soupiset, (Physical Therapist at Advanced Therapy and City Council Member), Shawn Hutchinson, (Owner of Satellite Pros and Central Plains Security, and County Commissioner),

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Paul Snapp (President/CEO at First Kansas Bank), and John Worden, PharmD, MS, BCPS (Interim Great Bend Campus Administrator and Executive Director System Integration for Clinical Operations at The University of Kansas Health System). Plus, the addition of new board members Ryan Fairchild (Tech Specialist at Innovative Livestock Services, INC. and Co-Founder at Dry Lake Brewing) and MelEesa Stueder (Owner/Corporate Officer of Stueder Contractors). Also, in attendance and contributing to the conversation were Mark Calcara, GBED Past-Board Chairperson (Attorney at Law at Watkins Calcara), and Tony Szot (VP of Manufacturing at Superior Essex).

Sara Arnberger, GBED President, began the strategic planning session with a discussion on why each board member is volunteering their time and energy toward the organization. With a mix of ages and industries present, answers varied from multi-generational Great Bend residents as well as those that moved here for personal or professional reasons.

Mark Calcara, a fourth-generation Great Bend resident, shared that this community has provided him with a living and a wonderful place to live. He was happy to see his grown children come back to the community and make it a great place with a vibrant economy and quality of life. Ryan Fairchild shared that after he and his wife decided that they would be staying in town to start a family, more and more, he wanted to see how he could be involved, to be a part of the solutions for growth.

Dennis Neeland shared that he did not expect his daughter and son-in-law to move back. Now that they have and they have chosen to raise a family here, Dennis is hoping to help the community grow with his work on the GBED board.

Kevin Soupiset said that he came to the area because his spouse is from here. Now, after 20 years in Great

Bend, he said that they have grown roots here and there is no reason to leave. He not only wants to give back to the community but also to see the city flourish with the hopes that the next generation will make this area home.

Shawn Hutchinson, a third-generation business owner, said that the people make a difference in Barton County. This area is supportive of entrepreneurs and businesses. He is doing everything he can with the time he has, as we all have limited time to do the work.

MelEesa Stueder, who grew up in Great Bend, recalled days of shopping downtown Great Bend as an all-day event. Hitting the shops from north Main and heading south, with a lunch stop being part of the day too. After she graduated from college, she had no intention of coming back to the area, but after she got married, they moved back because of her husband's startup business, and has grown into a successful business that their grown children have moved back to work.

Paul Snapp noted that our area has something unique, a town large enough to be viable but still has the small-town appeal. His motivation comes from GBED's unique structure of working with the city and county and helping to create more cooperative progress.

John Worden stressed that with great partnerships, the community can thrive. He went on to say that communities are a three-legged stool, needing healthcare, schools, and a strong workforce. He is hoping to contribute to the effectiveness of the organization so we can move forward faster.

After much discussion of the programs, projects, and priorities, the organization including staff and the board members agreed on the direction and progress being made toward that end. New partners were identified, as well as new committees are being formed to help "do the work". As a staff of two, GBED relies heavily on its volunteer committees and partnerships.

MEET OUR PRESIDENT

director@gbedinc.com



Sara Arnberger is a native of Great Bend, Kansas and located back to the area to pursue the opportunities with economic development. Sara comes to Great Bend Economic Development with a bachelors degree from Friends University and close to 10 years of experience in management and customer service. Her experience combined with her passion for the area is sure to spur new growth.

COMMS DIRECTOR

marketing@gbedinc.com



Communications Director, Lee Ann June, is a longtime local with a love for community. She is excited to join forces with GBED to promote and grow Barton County. Bringing a comprehensive set of skills that are valuable to the organization, she sharpened her skills in marketing, planning, and communication at the Great Bend Chamber of Commerce, and now is delighted to contribute her talents to GBED's efforts. Mother of two, former business owner/instructor, and creative; she brings a unique perspective to this position. Motivated by GBED's momentum, Lee Ann is invested in seeing the Great Bend area thrive.



YEC Encourages Students to **Think Big**

Barton County's third annual Youth Entrepreneurship Challenge is live and looking for more contestants and business mentors. Students in 7th grade through 12th grade in Barton County can submit a business idea or concept by February 22nd in the hopes of taking home cash. This competition, brought to Great Bend by Great Bend Economic Development and the Great Bend Chamber of Commerce, was created to challenge our youth, encourage our business community to partner with and mentor our younger generations, and foster an entrepreneurial spirit, and is a partnership with NetWork Kansas. NetWork Kansas holds regional and state Youth Entrepreneurship Challenges as part of its mission in developing entrepreneurship ecosystems throughout Kansas. The partnership with

NetWork Kansas allows YEC contestants the use of VentureDash, the contestant portal. Great Bend Economic Development and the Great Bend Chamber partner on this competition as both organizations are tasked with strengthening the area's workforce for the business community, and in this case, that means nurturing the next generation's entrepreneurs.

This competition and live trade show will take place at the Great Bend Events Center on March 8th. All participants will share with the public. Students will also present their formal 4-minute presentation to the judges. The judging panel is made up of a wide array of business professionals. The public is invited and encouraged to attend this event to cheer on our student competitors and show their support for the next generation of business ideas. Students learn about writing an executive statement and what is important to share in their 4-minute presentation, but they are also learning some of the soft skills that will help them navigate life in the workforce. A great side effect of this competition is the student competitors gain experience with professional networking with judges, mentors, and the community, as well as building social capital.

After the trade-show portion of the event, the winners will be announced. There is \$2500 in prize money to be divided among the top competitors. Third place will receive \$500, second place will receive \$750, and first place will receive \$1000 and the opportunity to continue onto the state level competition. Audience members will have a chance to vote for their favorite and award one competitor \$250.



How students can participate

The competition finale is about three months away, so participants are encouraged to get started on their business plans. Students wanting to join the competition can go to the Great Bend Economic Development, Inc. web page for more information on YEC at www.gbetedinc.com/yec. This page holds sample business plans, links to resources on giving presentations, as well as a few of 2022's contestant interviews. Also, students can join the competition with a link to the VentureDash contestant portal. After a student joins the competition, they will be paired with a business mentor to help them iron-out details, ask them questions, and fine-tune the student's business plan and presentation.

How the community can participate

The community can help in a few ways, such as a sponsor of the live event or a business mentor for a student. Depending on the sponsorship level, sponsors can speak to the contestants and community before we announce the winners at our live event and/or have their logo on all marketing materials. As a business mentor, you are matched with a student, to help them with their business plans and 4-minute presentation. If you/your business would like more information about sponsoring the live event or becoming a business mentor, please reach out to GBED staff at marketing@gbetedinc.com or by calling 620-796-2407.



MARCH 8, 2023
BARTON COUNTY
YOUTH ENTREPRENEURSHIP
CHALLENGE

WWW.GBEDINC.COM/YEC



FULL LIST OF
GUIDELINES,
VIDEOS OF
PREVIOUS
WINNERS, SAMPLE
DOCUMENTS, ETC.



Shout-Out to the **Volunteers** that assist our organization!



Tricia Reiser

ABCC, Inc.
Board Chairman

Tricia Reiser is
the Assistant
Superintendent
at USD428 and
serves on the
ABCC board as
Chairman.



ABCC's Mission: To provide quality, reliable and sustainable childcare solutions to the citizens of Barton County.

Thank You for your service

ABCC Board Highlight:

Our Board team consists of business leaders, public sector leaders, and childcare professionals. Together, this team is committed to establishing high-quality childcare centers and support.

ABCC, Inc. was born from conversations with our businesses where they expressed that lack of childcare was a major barrier to hiring employees. As a partner of Great Bend Economic Development we always strive to keep our businesses informed and at the table.

For questions about ABCC, Inc., our partnership with GBED, please reach out [HERE](#).

Welcome to our New Board Members

GBED: Our MISSION is to improve the economic quality of life for the working families of the community.

The Great Bend Economic Development, Inc. is a public/private

Ryan Fairchild
New GBED Board Member

Ryan Fairchild
is a Tech
Specialist at
Innovative
Livestock
Services, INC.
and Co-Founder
at Dry Lake
Brewing



partnership focusing on the economic development efforts in Barton County, KS. The board is made up of City Council members, County Commissioners, Chamber Representatives, various leaders in the community, and the general public. We are a dedicated group of business

www.gbедinc.com

MelEesa Stueder
New GBED Board Member

MelEesa
Stueder is an
Owner/Corporate
Officer of
Stueder
Contractors



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sector stakeholders. This board employs an Executive Director to implement and oversee the efforts of the Economic Development.

IGNITE contestants start their journey

Our IGNITE Rural Business awareness campaign has begun! We have commercials airing on TV, streaming, and digitally, along with our organic social media campaigns. Have you seen one yet? We are targeting all of Kansas in the hopes of driving more business to Barton County. This competition aims to empower, support, and nurture entrepreneurs in Barton County, promoting creativity and innovation as part of our mission to

have a positive impact.

A few more contestants have joined the competition over the last few weeks. As we get closer to the live event, we will release names/business ideas. For those interested in throwing their hat in the ring, time is on your side. The deadline for submitting a business plan and video pitch is at the end of June. However, we want those competing to get the support they need. We can connect them

to the Small Business Development Center and Business Mentors from local successful businesses. As a reminder to those thinking they would like to participate, serious prize money is on the line! \$95,000 in total will be given out at the October 5th live event, with \$50,000 going to the first-place winner. Those interested in competing will not only have the opportunity of exposure of their business, but also assistance from local business professionals.

With a major infusion of capital and a year of support, we hope prospective contestants see the real value of joining IGNITE Rural Business.

We want to #GrowBartonCounty. With the help of our IGNITE committee as well as NetWork Kansas and the Small Business Development Center,

SEEKING: Business Mentors

GBED is seeking successful business owners to serve as Business mentors for the IGNITE Rural Business competition.



INTERESTED?
REACH OUT TO DIRECTOR@GBEDINC.COM

we hope to assist businesses in getting connected to the resources they need to succeed. Also, a big thank you to NetWork Kansas and the use of Venture Dash as the contestant portal. Venture Dash allows contestants to submit materials and track their progress.

How to participate

For details on how to join the IGNITE competition, deadlines, and requirements, please go to www.GBEDinc.com/IGNITE for a full list of information. However, if you would like to get your business involved as a mentor or being a sponsor of the live event, please reach out to GBED President, Sara Arnberger at director@gbedinc.com.



IGNITE Rural Business

October 5, 2023
Great Bend, KS

OCT 05

Business application deadline
June 30, 2023

Judge sign-up deadline

Entry Fee
Free

[Join this competition](#)

Description

Organized by
Great Bend Economic Development, Inc.

Date and time
Thu, October 5, 2023 starting at 7:00pm CDT

Address and location
1905 Lakin Street
Great Bend, KS 67530

Local Entrepreneurship Success Stories

Great Bend Economic Development celebrated Global Entrepreneurship Week in November with a video series. We at GBED want to continue to spotlight these businesses throughout the year as we celebrate those entrepreneurs that have been successful. We hope to inspire the next wave of entrepreneurs with the wisdom these featured Barton County businesses have learned.

This month we highlight Kevin Burkey of Dry Lake Brewing. Kevin shares the origin of DLB, challenges/successes, as well as some advice to entrepreneurs.

Watch Kevin's interview:



The Value of APPRENTICESHIPS

What is Apprenticeship?

Structured training programs which give you a chance to work towards a qualification. They help you gain the skills and knowledge you need to succeed in your chosen industry. Getting into employment earlier means there's lots of potential for you to progress in your career quickly.

Think of an apprenticeship as an opportunity for employers to invest dedicated time and expertise in their new hires, and an opportunity for the apprentice to gain the qualifications or expertise to finish and enter the company in a skilled position.

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Reasons to APPRENTICE

- 1 Obtain company-specific training to enable you to enter the company at a higher level of employment.
- 2 Earn college credit towards your degree. Several colleges and tech schools may participate.
- 3 You are more likely to be paid more after the successful completion of an apprenticeship.
- 4 Build a network within the company.
- 5 Gain more marketable skills.

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DO YOU NEED

TAX CREDITS

Interested in purchasing **75%** tax credits? Please reach out ahead of time to Sara Arnberger at director@gbedinc.com and get more information about how you can take advantage of them.

Apprenticeship in Barton County

Great Bend Economic Development celebrated the local Apprenticeship Champion, KMW Loaders, back in September. This event honored KMW Loaders launching a new apprenticeship program partially funded by State and Federal programs. With the assistance of Hamilton-Ryker's workforce development division, TalentGro,

KMW Loaders was connected to government investment, both State and Federal, to equip local businesses with workers with skills needed to help the business thrive and grow. For more on how to start an apprenticeship program at your company, call GBED at 620-796-2407 or email: marketing@gbedinc.com.



Do you have questions for GBED?

Submit questions [here](#) or by emailing marketing@gbedinc.com

We are bringing back Sara's Asked & Answered. This video series came about to help the community understand what Great Bend Economic Development is working on and how businesses can utilize resources in the area. Submit your questions via email, post on the link above, or by calling 620-796-2407.

www.gbedinc.com

Great Bend Alive Board Forms New Committees Under Four Areas of Focus

Great Bend Alive is Great Bend Economic Development's downtown arm. Great Bend Alive is also a Main Street organization. As a Main Street organization, we have to focus on four main areas: **Development, Design, Preservation, and Promotion/Events**. Most know us just for Fridays on Forest. While this has been our biggest success to date, we are putting people in place to give equal focus to our other areas. Always appreciative of those that continue to show up for Great Bend in volunteer roles, we were excited to see many new faces and names on lists for our newly formed committees.

Committee breakdown:

Development is the smallest committee, and they are focused on new business, loft grants, a new zoning district, etc.

The design committee focuses on the design and streetscapes of our downtown area. While we have a beautiful downtown, this group will focus on continuing to enhance those features.

Preservation will focus on the wonderful downtown history



of our community. This group will be responsible for helping us to plan events that will highlight our history and for putting things in place to make our downtown history more accessible for our community.

The promotion/events committee will be the largest and will not only be heavily involved in our Fridays on Forest event but also involved in creating new events to highlight our downtown area and

businesses.

Be sure to follow Great Bend Alive in social media (click the links below) for upcoming events, opportunities to volunteer or sponsor events, or get involved in new ways!

DON'T MISS next month's GBED newsletter! We will include an update from the Great Bend Alive Board Retreat with [Revitalize or Die's](#) Jeff Siegler. Watch one of our favorite videos from Jeff [HERE](#).

For the latest updates follow Great Bend Alive on:

Facebook



Instagram



TikTok



GBEDinc.com/gbalive



Kickin' Off 2023 hosting a Chamber Coffee

Back on January 5th, Great Bend Economic Development hosted the first Great Bend Chamber of Commerce coffee of 2023. Speaking to 40+ attendees GBED President, Sara Arnberger, shared GBED's mission, and projects that are underway.

With an emphasis on our entrepreneurship programs, Sara shared the launch of IGNITE and how our entrepreneurship team has been working to make this happen for a year and a half. The group was anxious to hear about the progress with ABCC,

Advancing Barton County Childcare, and had questions on the timeline, location, and number of children it will serve.

Thank you to all that joined us in-person as well as online. You can watch a replay of the coffee on the chamber's YouTube Channel or [CLICK HERE](#).



Yours Truly's, Amy Habiger, joins NXTSTAGE

The NXTSTAGE Customer Traction Cohort is a customized accelerator designed for growth-minded Kansas startups who are in the thick of their product-market fit and customer-acquisition journeys. The program is designed to help early-stage companies break through barriers to generate revenue and identify scalable offerings. It launched in 2022, thanks to a "Build to Scale" grant from the U.S. Economic Development Administration, and additional funding from NetWork Kansas has enabled the 2023 program to more than double in scope to better serve rural entrepreneurs. The program includes both in-person workshops and intensive 1:1 coaching in partnership with Fluent's national Flex Accelerator program.

This cohort includes 21 startups hailing from Wichita, Lawrence, Liberal, **Great Bend**, and more!

Barton County's own Amy Habiger was selected by NetWork Kansas. "I am so excited to be a part of the NXTstage program this year. Although we are only a few weeks into the program, the 1:1 coaching sessions and group workshops have helped me build a framework for the next phase of our business through



small, action-oriented steps. I am thankful for the opportunity to learn and grow in business and for the local resources to connect me with these programs," said Amy Habiger, Operations Manager at Yours Truly, LLC. The program kicked off on January 11th and ends with a Graduation Celebration on March 15th in Wichita.

Lea Ann Seiler, Manager, Entrepreneurship Southwest Region for NetWork Kansas, said, "NetWork Kansas is so excited to be partnering with NXTUS on this program. We have some amazing

entrepreneurs in the Western Region of Kansas and want to see them grow!"

NXTUS exists to enable entrepreneurs grow companies of significance by connecting them to community resources, capital and customers. All of NXTUS' programs work to address systemic challenges that affect entrepreneurs' ability to start and grow businesses in the Heartland. Specifically focused on customer and revenue growth for early-stage companies, this accelerator operates alongside the NXTSTAGE Series.

Calling all downtown property owners!

Loft living can utilize the historic buildings in Great Bend's downtown corridor while adding to the available housing. By updating and filling those upper levels with households, downtown lives a new life and helps with the housing crisis. However, studies show that utilizing these spaces will help more areas than just housing!

Increase in property values:

According to a study by the Urban Land Institute, property values in revitalized downtown areas can increase by as much as 20%.

Job creation:

A study by the National Main Street Center found that for every \$1 invested in downtown revitalization, \$22 in new economic activity is generated.

Increase in population: A study by the National Center for Real Estate Research found that revitalized downtowns can experience a

population growth of up to 15%.

Increase in business: A study by the International Downtown Association found that revitalized downtowns can experience an increase of up to 25% in

new businesses.

Increase in tax revenue: A study by the National Main Street Center found that for every \$1 invested in downtown revitalization, \$18 in new tax revenue is generated.

Positive impact on the environment:

Revitalizing downtown areas with living spaces can reduce urban sprawl and promote sustainable living through the use of public transportation and the reuse of existing buildings.

Great Bend Economic Development is continuing forward with other more traditional housing solutions as well and will share those projects as they gain traction.

Learn more about the loft project and the funding opportunities available here:

<https://www.gbedinc.com/downtowndevelopment>





Business Highlight: **Mattress Solutions**

Fifth Generation of business owners expands to Great Bend

Briefly tell us about yourself

I'm a fifth generation owner with a BA in finance from the University of Kansas.

Tell us about your business

Since 1903, we've been furnishing Kansas making us the oldest furniture store in the state. At a little over 100,000 square feet, we're also one of the largest. Our products include all home furnishings, accessories, mattresses, draperies and flooring.

We have nearly fifty mattresses and five adjustable bases on display that are available in twin, full, queen, king, and twin XL. Brands include Tempur-Pedic, Purple, Sterns & Foster, Sealy, Serta, Southerland and Ashley Sleep. We have three Infinity massage chairs with varying features and color options. We also display five different lift chairs with varying sizes, comfort options and features.

Why did you choose to locate your business in Great Bend?

Great Bend has been our number one market. With our 60,000 square foot distribution center in Claflin and our delivery crews in Great Bend nearly everyday, the logistics made sense for us.

Why do you like to do business in Barton County?

It's been the home to not our company but our family for over five generations. It's a part of who we are.

What did your startup plan and timeline look like?

We based our start up plan based off our other two Mattress Solution stores, that are located in Hays and Salina. We took over the space at the beginning of November with a goal of opening in February. We were ahead of schedule and able to have a soft open in the mid-January.



Entrepreneurship Resources with Great Bend Economic Development

Entrepreneurs are the key to success in rural communities. If you have interest in creating a business, reach out to us today for help with business planning, financial analysis and access to start up loan funding. Great Bend Economic Development partners with many experts in the entrepreneurship field to bring you all the resources you need to get started successfully.



Learn more about Mattress Solutions [HERE](#)



"Great Bend has been very welcoming, pro business market for us. They will provide great tools to be successful."

What inspired you to start your business?

To better serve Great Bend and the surrounding area with their lift chair, massage chair, adjustable base and mattress needs.

Any advice for entrepreneurs starting out?

My advice would be to reach out to other entrepreneurs with any hesitations. Collaborating is a power tool.

What obstacles have you hit and how did you overcome them?

The biggest obstacle we overcame was the short time window to renovate the space and set up the showroom. We had a detailed

business plan to follow based on our prior ventures, so we felt prepared for the challenge.

If you could share any positive feedback to another company hoping to open in the Barton County market, what would it be?

Great Bend has been very welcoming, pro business market for us. They will provide great tools to be successful.

**Grand Opening
& Ribbon Cutting
February 2nd**



Bill, Colby, Bryce, Braden, Remington, Brad Miller

Mattress Solutions

Remington Miller, Owner

3511 10th Street

Great Bend, Ks 67530

info@millersofclafliin.com

PHONE: (620) 796-5910

[Find them on Facebook](#)

Mattress Solutions Hours:

Monday - Thursday: 10:00am-7:00pm

Friday & Saturday: 10:00am-6:00pm

Did You Know?



How about some spending pattern facts?!

STI: Spending Patterns Food: Cereals, Bakery, Meat and Dairy (Annual)

STI: Spending Patterns Food: Cereals, Bakery, Meat and Dairy (Annual)	Walmart 0-5 min				Walmart 0-10 min				Walmart 0-20 min						
Meats, poultry, fish, and eggs	\$	3,863,569	21%	\$ 931.38	79	\$	6,670,252	21%	\$ 970.09	83	\$	9,797,679	21%	\$ 966.23	82
Beef	\$	1,035,945	6%	\$ 249.73	79	\$	1,784,060	6%	\$ 259.47	82	\$	2,620,663	6%	\$ 258.45	82
Ground beef	\$	403,530	2%	\$ 97.28	81	\$	696,738	2%	\$ 101.33	84	\$	1,022,258	2%	\$ 100.81	84
Roast	\$	160,608	1%	\$ 38.72	77	\$	273,646	1%	\$ 39.80	79	\$	403,592	1%	\$ 39.80	79
Chuck roast	\$	54,402	0%	\$ 13.11	78	\$	92,774	0%	\$ 13.49	81	\$	137,674	0%	\$ 13.58	81
Round roast	\$	26,969	0%	\$ 6.50	79	\$	46,006	0%	\$ 6.69	81	\$	67,733	0%	\$ 6.68	81
Other roast	\$	79,240	0%	\$ 19.10	76	\$	134,877	0%	\$ 19.62	78	\$	198,187	0%	\$ 19.54	78
Steak	\$	385,187	2%	\$ 92.86	78	\$	664,220	2%	\$ 96.60	81	\$	976,374	2%	\$ 96.29	80
Round steak	\$	75,718	0%	\$ 18.25	78	\$	130,886	0%	\$ 19.04	82	\$	191,774	0%	\$ 18.91	81
Sirloin steak	\$	119,366	1%	\$ 28.78	77	\$	205,568	1%	\$ 29.90	80	\$	302,830	1%	\$ 29.86	80
Other steak	\$	190,104	1%	\$ 45.83	78	\$	327,756	1%	\$ 47.67	81	\$	481,760	1%	\$ 47.51	81
Other beef	\$	86,633	0%	\$ 20.88	80	\$	149,462	0%	\$ 21.74	83	\$	218,441	0%	\$ 21.54	82
Pork	\$	736,433	4%	\$ 177.53	80	\$	1,273,135	4%	\$ 185.16	84	\$	1,869,797	4%	\$ 184.40	83
Bacon	\$	163,364	1%	\$ 39.38	80	\$	281,897	1%	\$ 41.00	84	\$	413,963	1%	\$ 40.82	83
Pork chops	\$	116,136	1%	\$ 28.00	83	\$	202,188	1%	\$ 29.41	87	\$	294,613	1%	\$ 29.05	86
Ham	\$	140,418	1%	\$ 33.85	81	\$	243,684	1%	\$ 35.44	85	\$	356,984	1%	\$ 35.21	84
Sausage	\$	156,193	1%	\$ 37.65	80	\$	269,665	1%	\$ 39.22	84	\$	397,131	1%	\$ 39.16	84
Other pork	\$	160,329	1%	\$ 38.65	78	\$	275,706	1%	\$ 40.10	81	\$	407,118	1%	\$ 40.15	81
Other meats	\$	503,182	3%	\$ 121.30	80	\$	866,817	3%	\$ 126.07	83	\$	1,275,338	3%	\$ 125.77	82
Frankfurters	\$	88,647	0%	\$ 21.37	80	\$	154,214	0%	\$ 22.43	84	\$	226,239	0%	\$ 22.31	83
Lunch meats (cold cuts)	\$	383,181	2%	\$ 92.37	80	\$	658,817	2%	\$ 95.82	83	\$	970,156	2%	\$ 95.68	83
Bologna, liverwurst, salami	\$	111,561	1%	\$ 26.89	80	\$	191,560	1%	\$ 27.86	83	\$	281,948	1%	\$ 27.81	82
Other lunchmeats	\$	271,618	1%	\$ 65.48	80	\$	467,244	1%	\$ 67.95	83	\$	688,200	1%	\$ 67.87	83
Lamb, organ meats and others	\$	31,357	0%	\$ 7.56	77	\$	53,803	0%	\$ 7.82	79	\$	78,962	0%	\$ 7.79	79
Poultry	\$	723,043	4%	\$ 174.30	79	\$	1,251,071	4%	\$ 181.95	83	\$	1,834,086	4%	\$ 180.87	82
Fresh and frozen chickens	\$	598,519	3%	\$ 144.28	80	\$	1,035,842	3%	\$ 150.65	83	\$	1,516,402	3%	\$ 149.54	83
Fresh and frozen whole chicken	\$	184,474	1%	\$ 44.47	81	\$	318,274	1%	\$ 46.29	84	\$	465,757	1%	\$ 45.93	83
Fresh and frozen chicken parts	\$	414,044	2%	\$ 99.81	80	\$	717,568	2%	\$ 104.36	83	\$	1,050,651	2%	\$ 103.61	83
Other poultry	\$	124,531	1%	\$ 30.02	76	\$	215,247	1%	\$ 31.30	80	\$	317,704	1%	\$ 31.33	80
Fish and seafood	\$	603,848	3%	\$ 145.57	79	\$	1,043,852	3%	\$ 151.81	82	\$	1,534,973	3%	\$ 151.38	82
Canned fish and seafood	\$	93,231	1%	\$ 22.47	81	\$	159,776	1%	\$ 23.24	84	\$	236,217	1%	\$ 23.30	84
Fresh fish and shellfish	\$	293,309	2%	\$ 70.71	80	\$	505,131	2%	\$ 73.46	83	\$	740,861	2%	\$ 73.06	82
Frozen fish and shellfish	\$	217,307	1%	\$ 52.39	77	\$	378,957	1%	\$ 55.11	81	\$	557,908	1%	\$ 55.02	81



Fun Facts...

Our area spends almost \$9.8M annually on meats, poultry, and eggs. That equals around \$966 per household!

Most of that spending is on beef... 'it's whats for dinner.' Chicken and Pork (the other white meat) are close behind in spending.

Upcoming Events & Business Education

Upcoming Events and Business Education

www.gbenedinc.com Home page has a full list of classes/events

2
FEB.

SBDC Class - Can My Idea Be A Business?

Thursday, Feb. 2, 2023
4:00 p.m. – 5:00 p.m. Cost: FREE
Virtual Class through SBDC
karen.loyd@wichita.edu for more information

15
FEB.

SBDC Class -

Are You Ready for SBA's 8(a)/BD Program

Wednesday, Feb. 15, 2023
9:00 a.m. – 10:00 a.m. Cost: FREE
Virtual Class through SBDC
<https://secure.touchnet.com/>

3
FEB.

SBDC Class - Creating a Marketing Plan

Friday, Feb. 3, 2023
12:00 p.m. – 1:00 p.m. Cost: FREE
Virtual Class through SBDC
<https://secure.touchnet.com/>

15
FEB.

SBDC Class-Located in a HUBZone

Wednesday, Feb. 15, 2023
10:30 a.m. – 11:30 a.m. Cost: FREE
Virtual Class through SBDC
<https://secure.touchnet.com/>

7
FEB.

SBDC Class - Quickbooks Online: The Basics

Tuesday, Feb. 7, 2023
9:00 a.m. – 12:00 p.m. Cost: \$119
Virtual Class through SBDC
<https://secure.touchnet.com/>

16
FEB.

SBDC Class - Are You a Good Fit for SBA's Mentor Protégé Program?

Thursday, Feb. 16, 2023
10:00 a.m. – 11:30 a.m. Cost: FREE
Virtual Class through SBDC
<https://secure.touchnet.com/>

7
FEB.

SBDC Class - Quickbooks Online: The Details

Tuesday, Feb. 7, 2023
1:00 p.m. – 4:00 p.m. Cost: \$119
Virtual Class through SBDC
<https://secure.touchnet.com/>

16
FEB.

SBDC Class - Startup and Start Right

Thursday, Feb. 16, 2023
9:00 a.m. – 10:00 a.m. Cost: FREE
Virtual Class through SBDC
<https://secure.touchnet.com/>

Thank you for Following Along on our Journey!

As we begin a new year, we are elated with the momentum gained and plan to continue to capitalize on the current progress and continue pushing forward on many ground breaking projects.

If you are interested in *investing* in GBED projects, we would be happy to keep you updated on any specific categories of interest. The upcoming project categories that we will be seeking funding for are as follows:

- * Housing
- * Childcare
- * Entrepreneurship
- * Apprenticeships

Anything you want to see in these newsletters that was not included? Please reach out to marketing@gbenedinc.com with your feedback.



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