

NewsLetter

Business and Economy



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BTI Celebrates Company-wide Milestone

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Bright Beginnings

Anticipation Builds as Completion Nears, Promising Quality Education and Supportive Staff Culture for Young Minds



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Send in historic photos to GBA

Great Bend Alive's Preservation Committee is gathering photos and stories from Downtown GBK businesses to add to the upcoming historic walking app



11

CO.STARTERS Core first cohort begins April 3rd

GBED | CO.STARTER: A ten-session accelerator to go from idea to launch.



BTI invests in Barton County development by constructing the largest shop in Kansas.

BTI - Great Bend

Cody Dick, Great Bend Store Manager

248 SE 10 Ave

Great Bend, KS 67530

620-993-3500

www.btiequip.com

Find them on:

[Facebook](#)

Hours:

Sunday: closed

Monday: 7:30 am - 5:30 pm

Tuesday: 7:30 am - 5:30 pm

Wednesday: 7:30 am - 5:30 pm

Thursday: 7:30 am - 5:30 pm

Friday: 7:30 am - 5:30 pm

Saturday: 7:30 am - 12:00 pm

Bucklin Tractor & Implement

BTI seeing growth company-wide over 80 years as family-owned business

Tell us about you and the business:

I grew up in St. John Kansas, worked for John Deere for 10 years including an internship, joined BTI in 2007 and have been here since then. I enjoy spending time with my wife Julie and our two kiddos and when I can find the time I like to work on the family farm.

Bucklin Tractor and Implement (BTI) is a family owned John Deere dealership that started in Bucklin, KS in 1944. We've grown to 6 locations across Kansas and I'm fortunate to be leading our Great Bend team for the past 8 years.



Top left picture is from the Customer Appreciation Days in February. The top right picture is from the new build just outside of Great Bend. Check out our [TikTok](#) account later this month with more pictures and videos from the current and future home for BTI in GBK! Two lower pictures are from the Great Bend store, yes, they have a parts department, but also a retail space with tools and toys for all ages.

Why did your company choose to locate in Barton County?

We were excited to bring the BTI experience to customers in Great Bend in 2017. This community has been easy to connect with and welcoming.

Keep your eyes out for our new store when you drive south of Great Bend off 281 - we'd love to have you celebrate the grand opening with us soon.

The Great Bend area really fit our footprint and the current customer and employees that Great Bend had were a perfect match for our family focused culture.

Why do you like to do business in Barton County?

Again, This community has been easy to connect with and welcoming and we enjoy the a strong agricultural history in Barton County.

If you could share any positive feedback to another company hoping to open in the Great Bend market, what would it be?

I'd say you can expect an awesome community ready to welcome you and support you! We really do have the best kind of people here in Barton County!

Entrepreneurship Resources with Great Bend Economic Development

Entrepreneurs are the key to success in rural communities. If you have interest in creating a business, reach out to us today for help with business planning, financial analysis and access to start up loan funding. Great Bend Economic Development partners with many experts in the entrepreneurship field to bring you all the resources you need to get started successfully.





Focus Areas

Follow along on our journey

We are elated with the momentum gained and plan to continue to capitalize on the current progress and continue pushing forward on many ground breaking projects.

If you are interested in *investing* in GBED projects, we would be happy to keep you updated on any specific categories of interest. The upcoming project categories that we will be seeking funding for are as follows:

- * Housing
- * Childcare
- * Entrepreneurship
- * Apprenticeships

Anything you want to see in these newsletters that was not included? Please reach out to marketing@gbedinc.com with your feedback.



Development

Attention Manufacturers!

Did you know there are funds available to assist in your expansion projects? Get in touch with us today to find out how to take advantage of the State's incentive programs for manufacturing. Whether you're expanding machinery, building space, capital improvements in general, hiring new employees or

re-training existing ones, there are programs that are in place to help you and we're here to help make it happen!

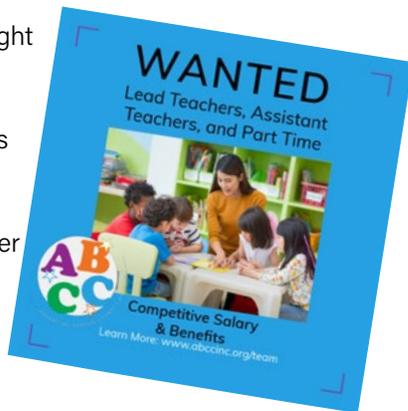
Check out the list of all Kansas Business Incentives [here](#) and get in contact with us at director@gbedinc.com if you feel like you might qualify.





Childcare Exciting Opportunities Await at Bright Beginnings

ABCC's highly anticipated Bright Beginnings childcare facility is set to open in the spring, bringing excitement to families in Barton County. Beyond revolutionizing childcare with innovative programs, the center introduces the Watch Me Grow system, allowing real-time child monitoring through a dedicated app.



Focused on providing a high-quality educational experience, Bright Beginnings adopts the High Scope curriculum for infants, toddlers, and preschoolers. The center not only prioritizes education but also values its staff, offering above-average pay, benefits, and continuous education for all team members.

As part of its commitment to excellence, Bright Beginnings is actively hiring, with plans to bring on board 11 staff members for lead teacher, assistant teacher, and part-time positions. An apprenticeship program for part-time staff emphasizes growth and mentorship, with job details available on the ABCC website: www.abccinc.org.

Barton County eagerly anticipates the opening of Bright Beginnings, symbolizing warmth and growth for the community's youngest members. With its emphasis on innovation, quality education, and a supportive staff culture, Bright Beginnings is set to be a cherished resource for families seeking a nurturing environment for their children. Explore exciting job opportunities and join us in creating a positive impact at Bright Beginnings!

Housing Springtime weather brings springtime projects

Have you ever driven through your community and thought to yourself, 'These houses would be amazing with a fresh new look?' Our Brush Up Barton County program has been designed to serve as the community housing "refresh button"!

The Brush Up program exists to provide paint and supplies to citizens to paint the exterior of their home. If you or someone you know are financially and/or physically unable to get your house painted, fill out the application above. Together we'll "Brush up Barton County!"

By providing grant funds for renovation and refreshing residential areas, we aim to inspire individuals to take action and make Barton County an even better place to live. Join us in the mission to renovate our community and let's create a sense of pride in our city together! Get ready, set, and renovate!

Download the application on our website. Click the link of the image below, or go to: www.gbедinc.com/housing for income guidelines and application.



Click the image above for a link to the application

PRESERVATION



Help Us Gather More History!

Looking for:

- Downtown Businesses
- Downtown Events
- Story behind the photo
- High Quality Scans
- 1870-1980s



EMAIL TO:



marketing@gbedinc.com

Great Bend Alive Seeking Photos of Downtown GBK

Join us in preserving the rich history and character of Great Bend! We invite residents to contribute their historic photos and stories for possible inclusion in our upcoming Historic Walking App. Your memories and images play a crucial role in showcasing the unique heritage of our community.

Preserving our historic buildings is vital for the success and sustainability of Main Street communities. These architectural gems contribute to the charm that attracts visitors, thereby boosting the local economy.

Thank you to our Preservation Subcommittee for attending work nights researching information on downtown Great Bend. And Thank you to Barton County Historical Society for partnering with us to find some interesting stories and photos to add to the upcoming Historic Walking App.



By maintaining and celebrating our historic structures, we uphold the distinct character of our area and foster a strong sense of community identity.

Furthermore, the preservation of historic buildings acts as a catalyst for economic development, attracting new businesses and promoting tourism. Through investment in historic preservation, we can revitalize our local economy, create job opportunities, and enhance the overall quality of life for residents and visitors alike.

We're thankful for the partnership with the Barton County Historical Society, as their support enriches our efforts in preserving the past. Submit your stories and photos to marketing@gbedinc.com and be part of the initiative to preserve our history. Your contribution will not only shape the Historic Walking App but also contribute to the creation of a vibrant and sustainable community. Let's build a legacy together!

Great Bend Alive Marysville Main Street Tours #GBK

Embarking on a collaborative journey, Marysville Chamber & Main Street and Great Bend Alive joined forces to share insights and experiences in revitalizing their respective communities. The dialogue began with Marysville Chamber & Main Street reaching out to Sara Arnberger, President of Great Bend Economic Development and Director of Great Bend Alive, to glean inspiration from Great Bend Alive's continuing efforts in downtown.

The main focus of Marysville's visit being the historic designation and progress being made in GBK's downtown. In 2021, Great Bend Alive added the historic downtown district to the National Registry, it not only honors the rich history of the area but also opens avenues for property owners to access grants and incentives. These financial resources assist with the burden of updating and preserving these historic buildings in the heart of Great Bend. The success of this initiative served as inspiration to Marysville in its pursuit of creating a vibrant Main Street. Both communities aim to enhance the vitality and charm of their downtown areas.



GREAT BEND ALIVE

Main Street



Great Bend Alive

Great Bend Alive Parade through Time

Great Bend Alive is thrilled to extend an invitation to the community to actively participate in the “Great Bend Alive Parade Through Time”, a captivating celebration honoring the history of Great Bend, Kansas. This parade, serving as the official kick-off to the City of Great Bend’s June Jaunt festival, is not only an opportunity to witness history but also a chance for the community to become an integral part of it.

Showcase Your Story in the Parade: We are calling on businesses, individuals, clubs, and organizations to join us in creating a vibrant and memorable procession. Whether you have a historical connection, a unique performance, or a creative costume, we want you to share your story and be a part of this historic event. This is your chance to showcase what makes Great Bend truly special.

Participate and Celebrate: The “Great Bend Alive Parade Through Time” is not just a spectacle; it’s a celebration that thrives on community involvement. We encourage participants to lean into

history, performance, costumes, and reenacting to bring the city’s rich past to life. By joining the parade, you become an active contributor to the collective narrative of Great Bend. Want to participate but need help brainstorming? Email GBED at info@gbedinc.com and we will help you figure out how you/your organization can join the fun.

Event Details:

- Date: May 31, 2024
- Time: 5:30 PM
- Location: Parade begins at Brit Spaug Park, travels down Main Street to 12th Street
- Followed by: Fridays on Forest – A public invitation to continue the celebration

Highlights of the Parade:

- Vibrant Present: Showcasing Great Bend’s dynamic and thriving present.
- Reverse-Chronological Time Wrap: A visual feast of the community’s evolution through floats, performances, and nods to

key moments.

- Community Involvement: Join us in commemorating the city’s journey, fostering community unity, and celebrating the resilient spirit of Great Bend.

June Jaunt Festivities Kick-Off:

Local car clubs will host a car show on Friday following the parade, with a movie playing in Jack Kilby Square at sundown. For a full list of the jam-packed Saturday and Sunday events, follow @ExploreGreatBend on Facebook or visit online at www.exploregreatbend.com/annualevents.

How to Participate: To be a part of this historic celebration, submit your entry for the parade by May 1, 2024 for approval. For entry form and entry guidelines go online to www.gbedinc.com/mainstreet and click the button “Parade Form” or go to this link directly: <https://forms.monday.com/>

Parade Entry Form

Great Bend Alive

Main Street, What does that mean?

Great Bend Alive is Great Bend Economic Development's downtown arm. Great Bend Alive is also a Kansas Main Street and Main Street America.



As a Main Street organization, the focus is on four main areas: Development, Design, Preservation, and



Promotion/Events. Great Bend Alive is known for Fridays on Forest, while this has been our biggest success to date, we have committees in place to give equal focus to our other areas as well.

Be sure to follow Great Bend Alive on social media (click the links below) for upcoming events, opportunities to volunteer, sponsor events, or get involved in new ways!

What is a Kansas Main Street?

Kansas Main Street Organizations are a self-help, technical assistance program that targets revitalization and preservation of downtown districts through the development of a comprehensive strategy.

Main Street America™ leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts.



For the latest updates follow Great Bend Alive on:

Facebook



Instagram



TikTok



GBEDinc.com/mainstreet



MEET OUR PRESIDENT

director@gbedinc.com



Sara Arnberger is a native of Great Bend, Kansas and located back to the area to pursue the opportunities with economic development. Sara comes to Great Bend Economic Development with a bachelors degree from Friends University and close to 10 years of experience in management and customer service. Her experience combined with her passion for the area is sure to spur new growth.

COMMS DIRECTOR

marketing@gbedinc.com



Communications Director, Lee Ann June, is a longtime local with a love for community. She is excited to join forces with GBED to promote and grow Barton County. Bringing a comprehensive set of skills that are valuable to the organization, she sharpened her skills in marketing, planning, and communication at the Great Bend Chamber of Commerce, and now is delighted to contribute her talents to GBED's efforts. Mother of two, former business owner/instructor, and creative; she brings a unique perspective to this position. Motivated by GBED's momentum, Lee Ann is invested in seeing the Great Bend area thrive.

Partnerships

Retailers are encouraged to participate in Be Our Guest

Discover a better Great Bend with the collaborative program initiated by the City of Great Bend and Barton Community College! Elevate your team's potential by joining this unique opportunity. By participating, your team can enhance their skills, foster community pride, contribute to community hospitality, and build essential knowledge. This program not only boosts employee satisfaction and retention but also drives sales, creating loyal repeat customers.



A key aspect of this initiative is its positive impact on the Great Bend community. Businesses in Great Bend can join for free, making it an accessible and valuable resource. Improve the overall experience for both visitors and citizens, creating a stronger, more vibrant Great Bend. To sign up, visit www.beourgustingbks.com or reach out to Christina Hayes, CVB Director/Community Coordinator, at chayes@greatbendks.net. In your email, include

your team's information, such as business name, individual emails, birthdays, and job titles. Don't miss out on the opportunity to propel your team and community forward – get started today!



Entrepreneurship

Creative Mornings Beginning March 8

Are you a dreamer, a doer, or an entrepreneur seeking inspiration and connection? Look no further! Join us for "Creative Mornings," a monthly gathering designed for individuals passionate about entrepreneurship, innovation, and the pursuit of success.

At Perks Coffee, located at 1216 Main St. in GBK, Great Bend Economic Development (GBED) is creating a space for the dynamic intersection of ideas, experiences, and dreams. The 2nd Friday of each month, starting at 7:15 am, marks the beginning of a journey into the world of entrepreneurship and creative thinking. And don't worry if you're unsure whether you fit into the category – this is a gathering for dreamers, doers, entrepreneurs, former business owners, and anyone curious about the world of business.

Why "Creative Mornings"? Because, like you, we love experiments. We're creating an environment where experimentation is not just encouraged; it's celebrated. Whether you're a seasoned entrepreneur, a former business owner, or a young visionary bursting with ideas, this is the place to be.

There's no age limit here – we believe in learning



from the diverse experiences of those who have tasted success and navigated through failure. For the young and ambitious, this group provides a platform to work through your business ideation with a supportive community.

Our monthly sessions kick off with a focused discussion on a specific entrepreneurial topic or the mindset needed for success. Then, we open the floor to the group, encouraging an exchange of insights, ideas, and experiences. Alumni from GBED entrepreneurship classes are more than welcome, and we invite anyone curious to join the

discussion.

The best part? There's no cost to join our community. We believe in the power of collaboration and knowledge-sharing. However, we do encourage you to support the wonderful folks at Perks by indulging in their delicious coffee and treats as we fuel our bodies and minds for a morning of creativity and connection.

So, mark your calendars and set your alarms! Join us at Perks Coffee every 2nd Friday of the month at 7:15 am for "Creative Mornings" – where dreams meet reality, and entrepreneurs find their tribe. Let's sip, share, and spark innovation together!



Entrepreneurship

Mindset Series: A Successful Experiment in Learning, Networking, and Collaboration

Great Bend Economic Development recently concluded its first “Mindset” series, and the results speak volumes about the power of innovative education and collaboration. This unique experiment, designed to foster an entrepreneurial mindset, was a resounding success.

When planning the series, it was clear that having Jim Correll, a certified ICE House facilitator, was crucial. However, Jim resides in Coffeerville, making a weekly commute impractical. Undeterred, we embraced technology and hosted the classes at the Great Bend Events Center. Jim attended the first and last classes in person, while the four in-between sessions were conducted over Zoom, ensuring his valuable insights were accessible to all.

Shelly Peacock, our dedicated co-facilitator, was present at every class in person, providing continuity and fostering a collaborative

learning environment. The dynamic blend of in-person and virtual sessions allowed for networking, partnership building, and a rich exchange of ideas.

Cathie McManaman, a participant in the series, captured the impact of the program, stating, “This class will boost the mindset of the aspiring entrepreneur as they spend six weeks going through the content of the program. Guest local business owners share their experiences and hardships in their earlier days of beginning their businesses. The assigned activities help hone a plan, and participants have valid and real discussions on the challenges, fears, and the process each face as they work towards the reality of making their dreams become a reality.”

Throughout the series, participants immersed themselves in discussions, explored video content, and delved into “Who Owns the Ice House?”—a book featuring

the entrepreneurial journey of Clifton Taulbert. The classes provided a platform for diverse individuals, from those considering entrepreneurship to seasoned business owners, to exchange perspectives and strategies.

Networking and learning became integral components of the series, showcasing the potential for growth and collaboration within our community. The success of this experiment has laid the foundation for

future endeavors, and we are excited to explore more opportunities to offer similar series in the future.

The enthusiasm, engagement, and knowledge shared during the Entrepreneurial Mindset Series have truly highlighted the entrepreneurial spirit within our community. Great Bend Economic Development remains committed to fostering a culture of innovation, learning, and collaboration.



Julie Miiller, High Call Outfitters, sharing her passion for business and relationship building over the life of her business.

Welcome to our new facilitators!



On Feb. 8th & 9th GBED hosted a facilitator training. (Pictured left to Right) Regan Reif, Kimberly Becker, Shelly Peacock, Lee Ann June, Jose Alfaro (CO.STARTERS trainer), Jeremy Elliot, and Barb Weber (CO.STARTERS trainer) all of these locals are now CO.STARTERS certified facilitators! Join Regan and Jeremy for the first cohort on April 3rd, space is limited.

Are you ready to be a **starter?**

Entrepreneurship

Calling all creatives, innovators, and problem solvers!

If you have a business idea—or want to make a living doing what you love—apply for the CO.STARTERS Core cohort at Great Bend Economic Development! CO.STARTERS Core is a ten-week program that helps anyone turn their passion into a sustainable business. Over 24,000 entrepreneurs across the country have trusted CO.STARTERS to help them get started.

There's nothing more exciting than seeing new businesses open in Barton County. What if yours is next?

Learn more at www.gbedinc.com/costarters or read the full press release online at www.gbedinc.com/news.

CO.STARTERS Core will help you:

- Ask better questions to challenge your assumptions, identify key issues, and address them
- Understand WHY specific business activities matter, HOW they fit together, and WHETHER they are relevant to your situation
- Be able to articulate and explain your business's potential to others
- Find community, structure, and accountability—all within a safe space to share, experiment, fail, and learn with other entrepreneurs
- Know your next step forward



1st Cohort begins April 3rd

Cost: \$250* (\$2500 value)

Wednesdays Nights from 6 pm - 9 pm

Dinner & Book included

[Apply Today](#)

*Attend 8 of the 10 sessions and receive a \$100 Rebate!



Entrepreneurship

IGNITE: Sparking Entrepreneurship in Barton County

Great Bend Economic Development launches year two of the IGNITE Rural Business competition, inviting entrepreneurs to establish businesses in Barton County. This initiative provides tools, resources, classes, and investment to support innovative ventures, fostering creativity and impactful entrepreneurship.

Participants can gain exposure, mentorship, and a chance to win cash prizes. Partnering with NetworkKansas and the Small Business Development Center, the IGNITE committee uses Venture Dash for submissions and progress tracking. The competition unfolds in rounds, with the IGNITE Finale event on October 10, 2024, showcasing top contestants.

Startups (less than 5 years old, 10 or fewer employees) are eligible, and applicants must be 18 years or older. The deadline is June 15, 2024, with rules and applications on www.igniteks.com.

Join for a chance to showcase innovation and creativity. The IGNITE Committee seeks business mentors and sponsors; contact GBED staff at 620-796-2407 or marketing@gbedinc.com.

Workforce

Apprenticeships

Job Seekers can earn while they learn with apprenticeships

Apprenticeship is an essential learning model that provides individuals with the opportunity to gain practical skills and knowledge in a particular trade or profession. It enables aspiring professionals to work alongside experienced practitioners, learn from their experiences, and receive hands-on training that prepares them for a career. Apprenticeship programs help bridge the skills gap between theoretical education and the practical application of skills, providing individuals with the necessary skills to thrive in the workplace. By offering a structured and supervised approach to learning, apprenticeships can help promote career advancement and economic mobility, leading to increased job satisfaction and higher earnings potential. Apprenticeship programs are essential to building a skilled workforce and sustaining economic growth.

The Value of APPRENTICESHIPS

- 1 Obtain company-specific training to enable you to enter the company at a higher level of employment.
- 2 Earn college credit towards your degree. Several colleges and tech schools may participate.
- 3 You are more likely to be paid more after the successful completion of an apprenticeship.
- 4 Build a network within the company.
- 5 Gain more marketable skills.





Entrepreneurship

Barton County YEC is set for March 6th

Barton County’s fourth annual Youth Entrepreneurship Challenge is live on Wednesday, March 6th at noon at the Great Bend Events Center, 3111 10th Street. This competition for 7th-grade through 12th-grade students from Barton County is brought to the community by Great Bend Economic Development and the Great Bend Chamber of Commerce. This competition was created to challenge our youth, encourage our business community to partner with and mentor our younger generations, and foster an entrepreneurial spirit. This event is also made possible by a partnership with NetWork Kansas. NetWork Kansas holds regional and state Youth Entrepreneurship Challenges as part of its mission in developing entrepreneurship ecosystems throughout Kansas. Great Bend Economic Development and the Great Bend Chamber of Commerce partner in this competition as both organizations are tasked with strengthening the area’s workforce for the business community, and in this case, that means nurturing the next generation’s entrepreneurs.

This competition and live trade show will take place at the **Great Bend Events Center on March 6th**. Students and judges have lunch together to break the ice, and then competitors will begin their formal 4-minute presentations to the judges at noon. The public is invited and encouraged to attend this event to cheer on our student competitors and show their support for the next generation of business ideas, and the winners will be announced at approximately 2 pm. There is \$2500 in prize money to be divided among the top competitors. Third place will receive \$500, second place will receive \$750, and first place will receive \$1000 and the opportunity to continue onto the state-level competition. Audience members will have a chance to vote for their favorite and award the People’s Choice to one competitor as well as \$250.

Workforce

Central Kansas Jobs, an Enhanced Platform for Employers

Central Kansas Jobs has undergone a significant website overhaul, emphasizing our commitment to connecting talent with career opportunities. Our upgraded platform is designed to empower employers and streamline the hiring process, featuring new enhancements for a better user experience.

Users can now create profiles and establish distinct company profiles, fostering seamless collaboration within organizations. A notable addition is the “Featured Company Highlight,” allowing companies to showcase their profiles in a scheduled display for \$50 per month, providing heightened visibility to potential candidates.

While we introduce premium features, posting jobs and viewing resumes remain free for employers and job seekers, ensuring an inclusive and accessible platform. Explore the revamped website at www.centrankansasjobs.com to leverage these new features and make Central Kansas Jobs your strategic partner in building successful teams.

Upcoming Events and Business Education

7
MAR

Business Resiliency Bootcamp

Friday, March 1
8:00 AM - 3:30 PM
Neosho Co. Com College, Student Union, Chanute
<https://www.sba.gov/event/40407>

20
MAR

Business Resiliency Bootcamp

Wednesday, March 20
8:00 AM - 3:30 PM
Municipal Service Building, Strobel Solution Center, Dodge City
<https://www.sba.gov/event/40407>

8
MAR

Creative Mornings

Friday, March 8
7:15 AM - 8:00 AM
Perk Coffee Shop, 1216 Main Street
<https://fb.me/e/5ZcsZNx2B>

22
MAR

Business Resiliency Bootcamp

Friday, March 22
8:00 AM - 3:30 PM
Fort Hays State University, Hays
<https://www.sba.gov/event/40407>

14
MAR

Business Resiliency Bootcamp

Thursday, March 14
8:00 AM - 3:30 PM
Emporia State University, Cremer Hall, Emporia
<https://www.sba.gov/event/40407>

23
MAR

Business Planning for Non-Profits

Saturday, March 23
1:00 PM - 3:00 PM
711 W 2nd St N, Wichita, KS
<https://www.sba.gov/event/42918>

18
MAR

Business Resiliency Bootcamp

Monday, March 18
8:00 AM - 3:30 PM
Hutchinson Comm College, Hutchinson
<https://ksbdc.ecenterdirect.com/events/28290>

26
MAR

Business Resiliency Bootcamp

Tuesday, March 26
8:00 AM - 3:30 PM
Cloud County Community College, Concordia
<https://www.sba.gov/event/40407>

[Calendar on the www.gbedinc.com](https://www.gbedinc.com)
[Home Page has class descriptions & links.](#)

Education

SBDC & SBA Classes

Click on the Class Name for the Link to Registration

[Building Your Brand on Social Media](#)

Tuesday, March 5
Noon: Free

[Women-Owned Small Business Federal Contracting Program](#)

Wednesday, March 6
11 AM: Free

[Polishing Your Business Ideas](#)

Wednesday, March 6
6 PM: Free

[Social Media & Online Marketing: Content Asset Creating Strategies](#)

Thursday, March 7
9 AM: Free

[Vital Topics in Business](#)

Thursday, March 7
9 AM: Free

[HubZone Certification Can Enhance Your Contracting Opportunities](#)

Thursday, March 7
1:30 PM: Free

[Marketing and Social Media Strategy](#)

Thursday, March 7
6 PM: Free

[Small Business Procurement: Working with DHS-FEMA-SBA \(continuity planning\) - webinar](#)

Tuesday, March 12
Noon: Free

[Developing Your Online Presence](#)

Thursday, March 14
9AM: Free

[How to do Business with the City of Wichita](#)

Thursday, March 14
Noon: Free

[Commercial Insurance Basics](#)

Tuesday, March 19
Noon: Free

[Startup and Start Right](#)

Wednesday, March 20
Noon: Free

[How to Start a Business](#)

Wednesday, March 20 -
Friday March 29
5:30 PM: Free

[Simple E-Commerce Options for Small Businesses](#)

Wednesday, March 27
Noon: Free

[State Tax for Retailers](#)

Thursday, March 28
Noon: Free

[Business Financial Literacy](#)

Thursday, March 28
11:30 AM: Free

[State Tax for Construction Contractors](#)

Thursday, March 28
1 PM: Free

[Entrepreneurship Research Lunch and Learn - Trademarking Your Business](#)

Friday, March 29
Noon: Free



“Economic growth is not an end in itself, but a means to an end – a way of improving people’s lives.” - Paul Krugman



Watch our 2023 Year in Review

In the next issue

- **Featured Business**
- **Entrepreneurship Class Update**
- **Update on Childcare Center**
- **GB Alive, Fridays on Forest, and More!**

Let's keep in touch

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Great Bend, Kansas 67530

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marketing@gbedinc.com
www.gbedinc.com



Facebook



Instagram



LinkedIn



TikTok



Website

